

The Chinese Diaspora

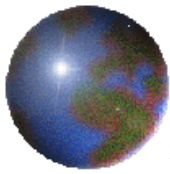
John Hooker
Carnegie Mellon University

CMU Osher Course
September 2023



Chinese abroad

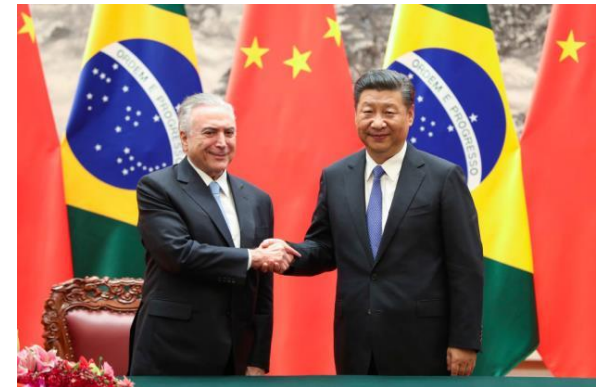
- ✦ As business people.
 - ❏ Chinese are doing business in practically every country on earth.
- ✦ As students.
 - ❏ Chinese want the best possible education and will travel to get it.
- ✦ As residents.
 - ❏ There are large Chinese populations in surprisingly many countries.
 - ❏ Note: The PRC does not recognize dual citizenship. So Chinese expats must make a commitment to their new home.



As business people

- ❖ A culturally attractive option for most of the world.
 - ❖ Most people are more comfortable with Chinese relationship-based style of business than Western-style contracts and transparency.

India

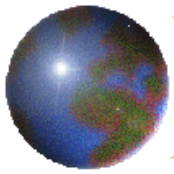


Brazil

Qatar – China Business Meeting
中国—卡塔尔经贸合作论坛

QATAR CHAMBER
غرفة قطر

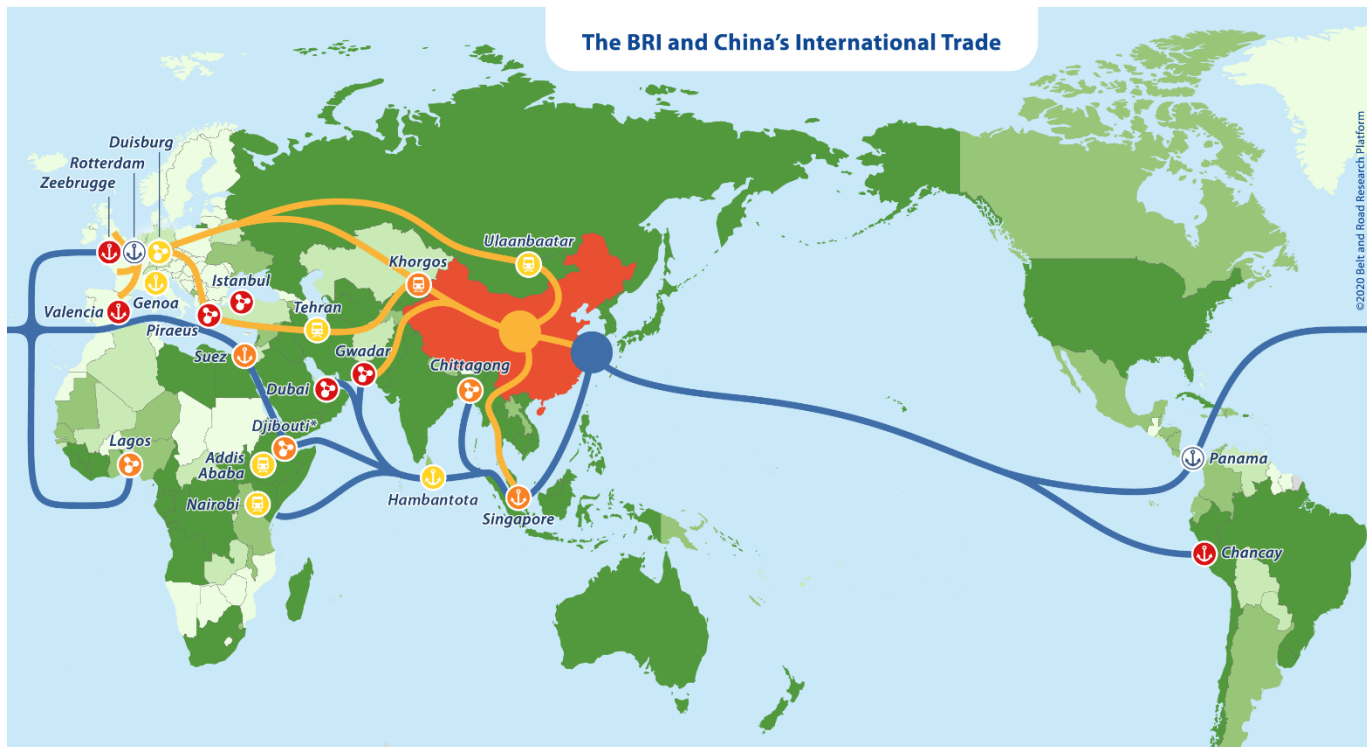
CFIPI
中国国际贸易促进会
CHINA COUNCIL FOR PROMOTION
OF INTERNATIONAL TRADE



As business people

🌐 Belt and road

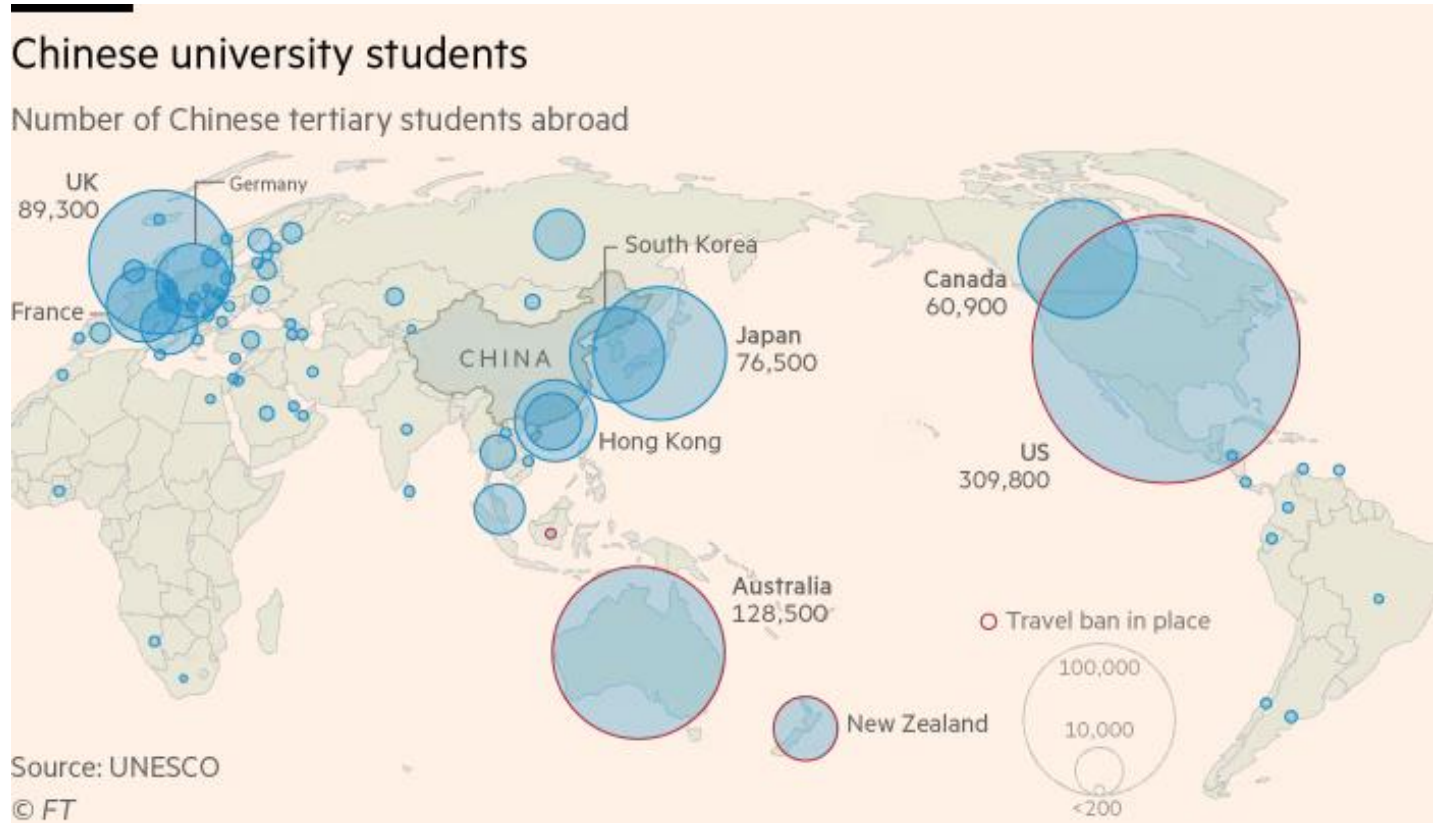
- 🏢 The Belt and Road initiative only accelerated this trend.

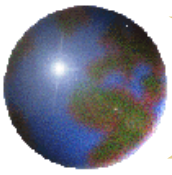




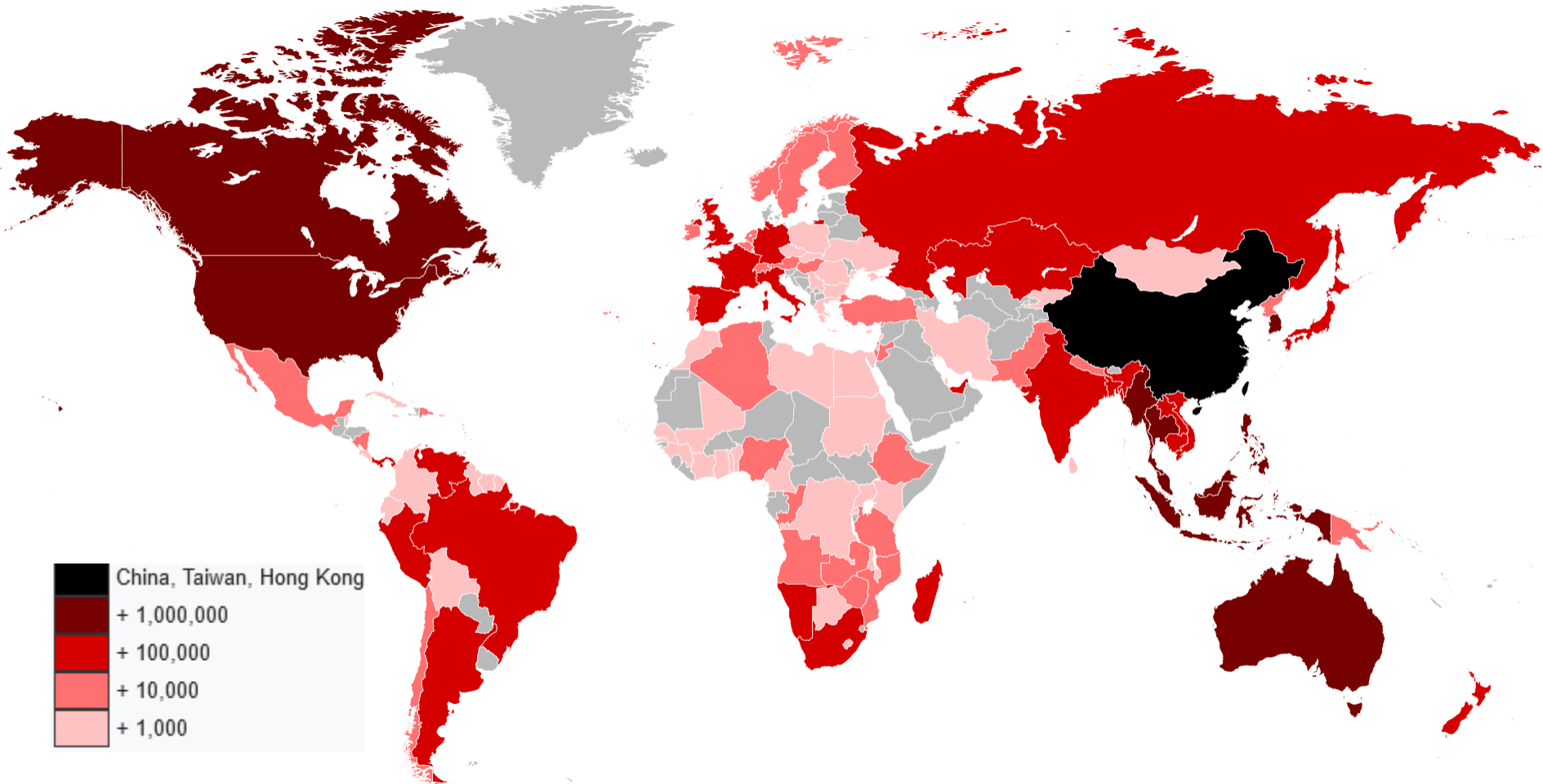
As students

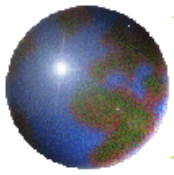
🌐 Chinese excel in universities worldwide.





As residents





As residents

- Original financiers of China's boom
 - Overseas Chinese supplied initial capital for Deng's new economy.
 - Particularly, Chinese in Malaysia, Indonesia, Vancouver, San Francisco
- Seen as a means of spreading Chinese influence
 - Designated approvingly as *huáqiáo* by PRC government.



Chinatown, Vancouver



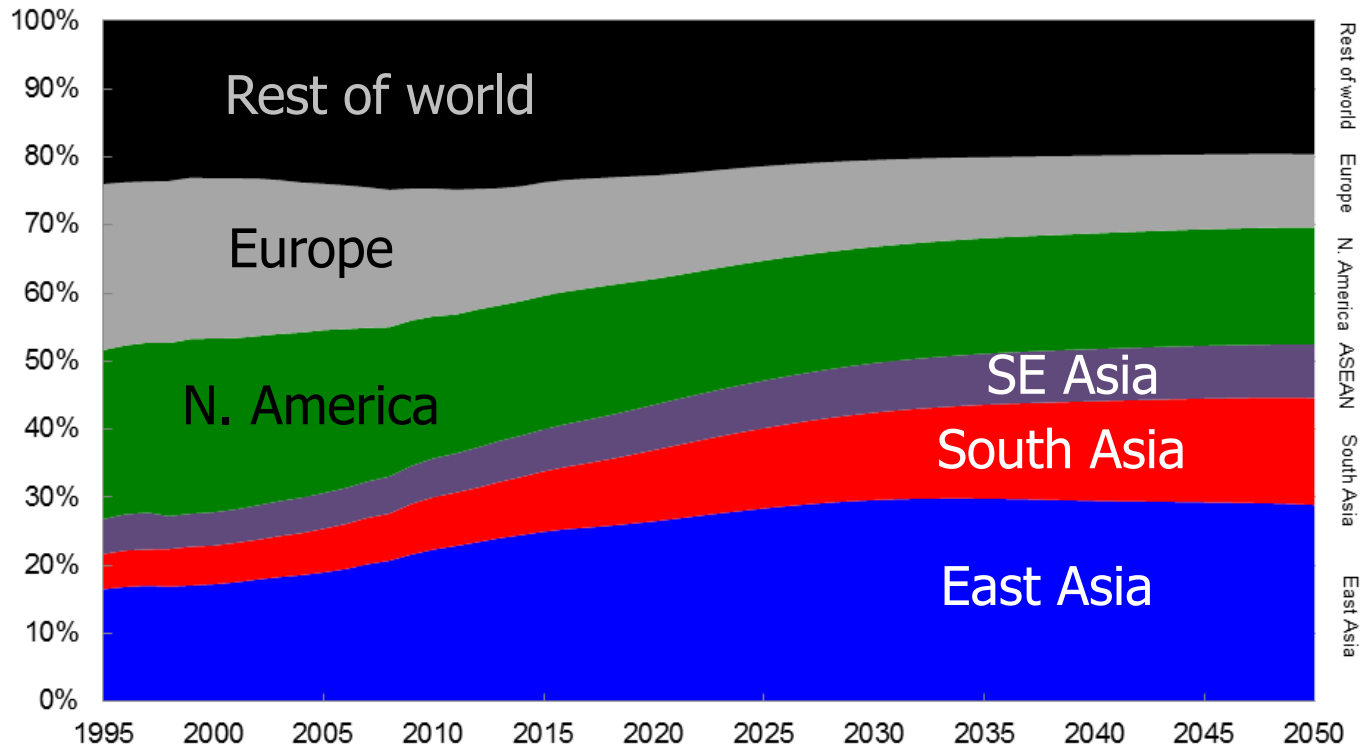
As residents

- ⊕ Uncertainty-tolerant culture
 - ⊞ No problem with living abroad.
- ⊕ Willingness to blend in
 - ⊞ May adopt local names
 - ⊞ Commercial success may cause problems
 - Compare relations with Bumiputera in Indonesia, Malaysia
 - ⊞ Special mention...
 - Vietnam received many Chinese escaping Mongol occupation
 - In Russia, most Chinese live around Vladivostok
 - Large concentration of Chinese in Panama



The Asian Century?

Projected Share of Nominal Global GDP





The Asian Century?

- ✿ In any event...
 - ✿ A century in which we must understand Asian cultures.

