

# Equity through Social Welfare Optimization

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Some results represent joint work with...



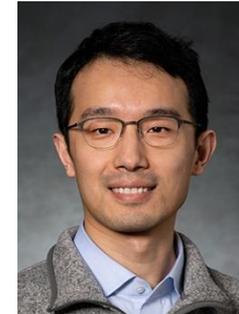
Violet (Xinying)  
Chen  
*Stevens Institute  
of Technology*



Özgün Elçi  
*Amazon*



H. Paul Williams  
*London School  
of Economics*



Peter Zhang  
*CMU*

# Modeling Fairness

- A growing interest in incorporating **fairness** into models
  - Health care resources.
  - Facility location (e.g., emergency services, infrastructure).
  - Telecommunications.
  - Traffic signal timing
  - Disaster recovery (e.g., power restoration)



# Modeling Fairness

- Example: **Emergency facility location**
  - Locations in densely populated zone minimize **average response time**, but are unfair to those in outlying areas
  - Locations that minimize **worst-case response time** result in poor service for most of the population
- A more **equitable** solution
  - ...would compromise between equity and efficiency.



# Modeling Fairness

- Example: **Traffic signal timing**
  - **Throughput** is maximized by giving constant green light to the major street, red light to cross street.
  - Then motorists on the cross street **wait forever**.
- A more **equitable** solution would find a compromise.
  - For example, by using **proportional fairness** (Nash Bargaining solution), a special case of **alpha fairness**.



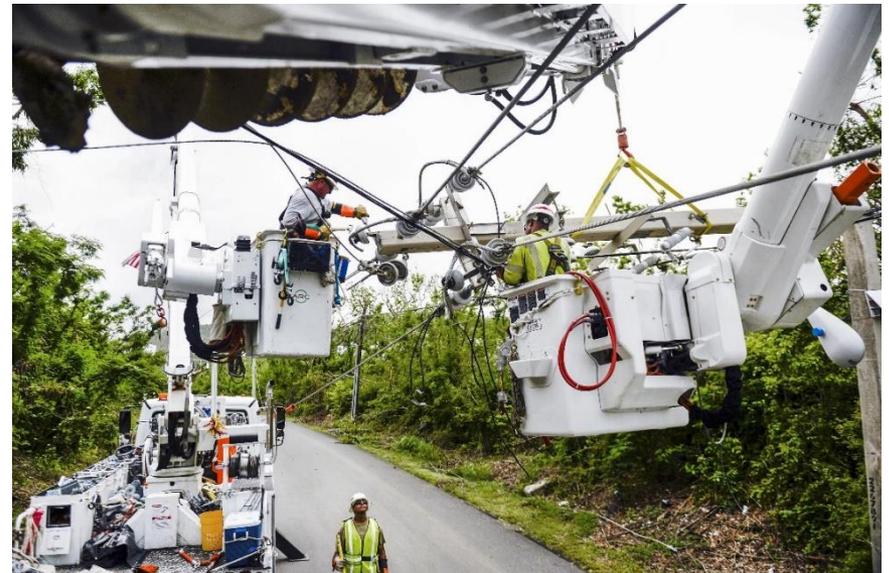
# Modeling Fairness

- Similar example: **Telecommunications**
  - Must compromise between **maximizing total throughput** and **minimizing worst-case latency**
- An **early adopter** of fairness modeling.
  - Alpha fairness, Jain's index, QoE fairness, G's fairness index, Bossaert's fairness index
  - All but alpha fairness are pure inequality measures.



# Modeling Fairness

- Example: **Disaster relief**
  - Power restoration can focus on **urban** areas first (**efficiency**).
  - This can leave rural areas without power for weeks/months.
  - This happened in Puerto Rico after Hurricane Maria (2017).
- A more **equitable** solution
  - ...would give some priority to rural areas without overly sacrificing efficiency.



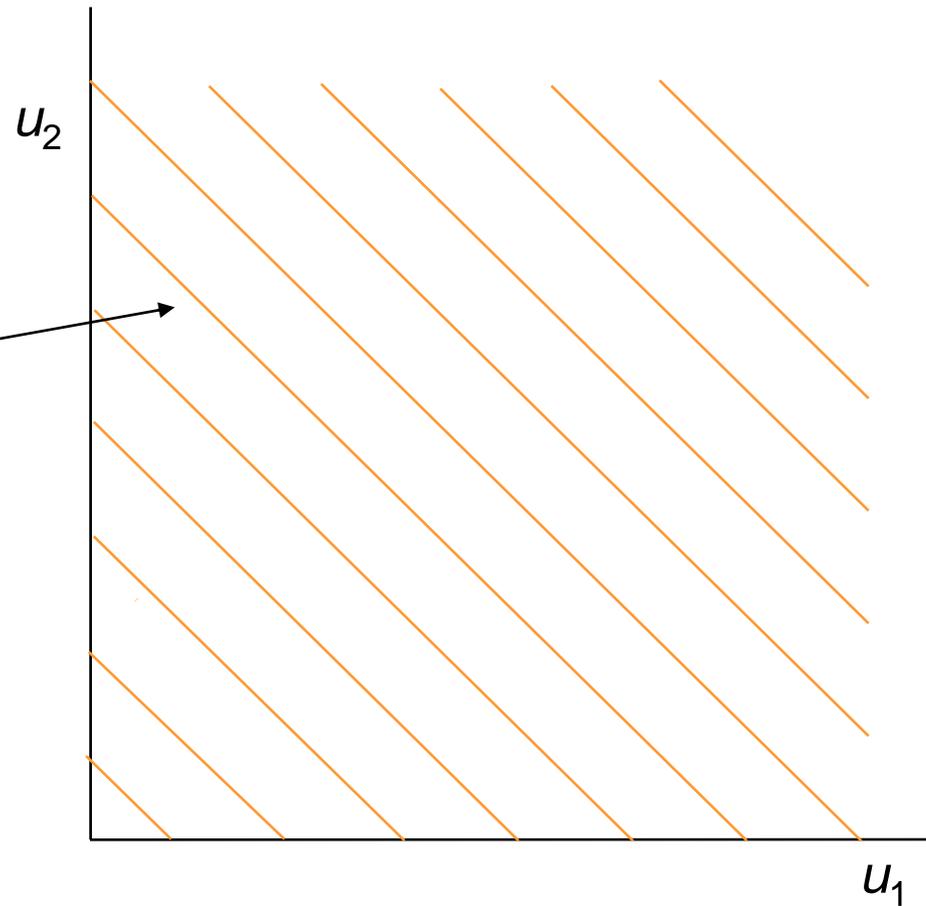
# Modeling Fairness

- Optimization models are normally formulated to **maximize utility**.
  - where utility = wealth, health, negative cost, etc.
  - This can lead to **very unfair** resource distribution.
  
- For example...

# Maximize Utility?

Utility maximizing  
distribution  
for 2 persons

Utility contours  
 $u_1 + u_2$



# Maximize Utility?

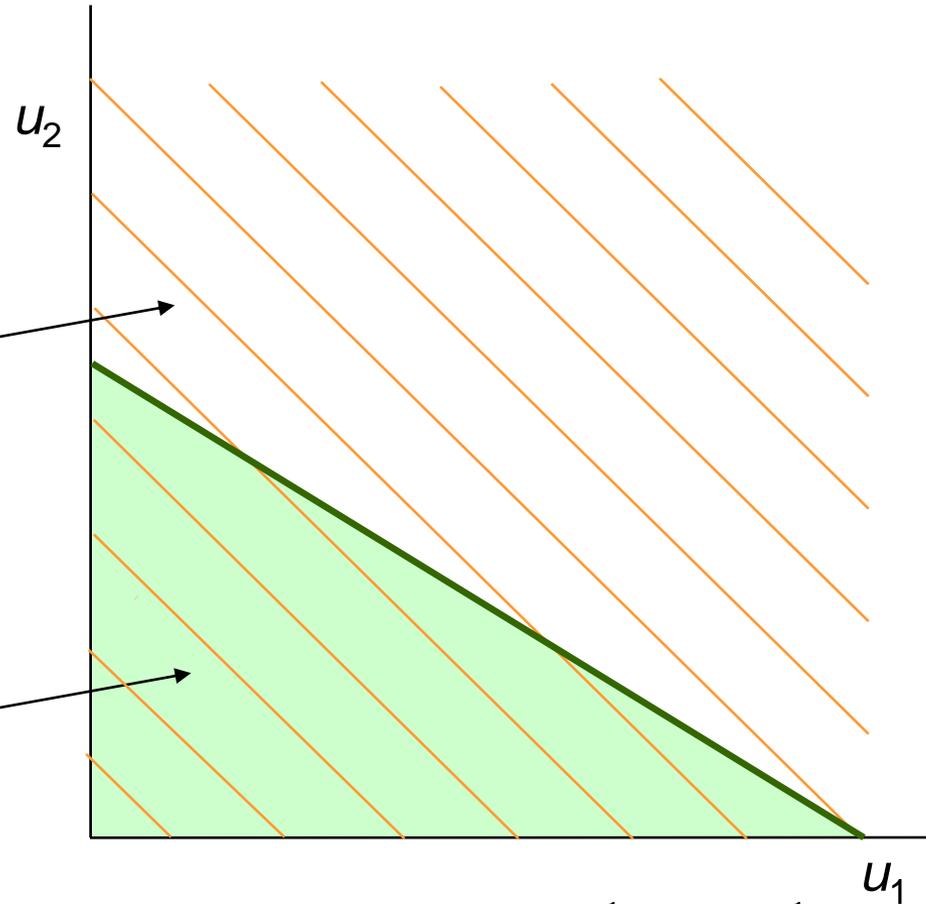
Utility maximizing  
distribution  
for 2 persons,  
subject to  
budget constraint

Utility contours

$$u_1 + u_2$$

Feasible  
region

$$a_1 u_1 + a_2 u_2 \leq B$$



Person 1 has greater **conversion efficiency**:  $\frac{1}{a_1} > \frac{1}{a_2}$

# Maximize Utility?

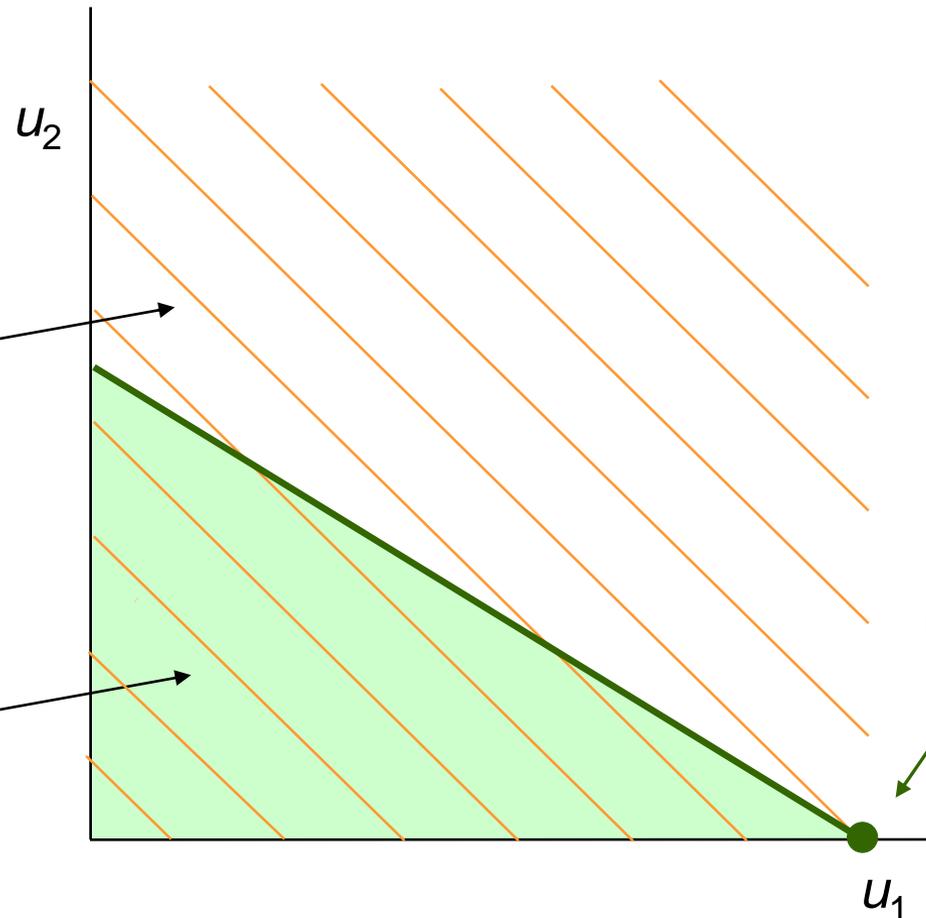
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Person 1  
gets  
**everything!**

Person 2 makes **less efficient use of resources**  
(e.g., has a more serious disease)

# Modeling Fairness

- There is **no one** concept of fairness.
  - The appropriate concept **depends on the context.**
- How to **choose the right one?**
- For each of several fairness models, we...
  - Describe the **optimal solutions** they deliver
  - Determine their implications for **hierarchical** distribution
  - Study how they incentivize **efficiency improvements** and **competition vs. cooperation.**
- We also take a brief excursion into **social choice theory.**

# Modeling Fairness

- We focus on fairness models that **balance equity and efficiency** in some principled way.
  - Why not use an **inequality bound**?
    - This provides no guidance for the equity-efficiency **trade-off**.
  - Why not use a **convex combination**?
    - It is unclear how to interpret the **multipliers** assigned to equity and efficiency (which are typically expressed in incommensurable units).

# Generic Model

- We formulate each fairness criterion as a **social welfare function (SWF)**.

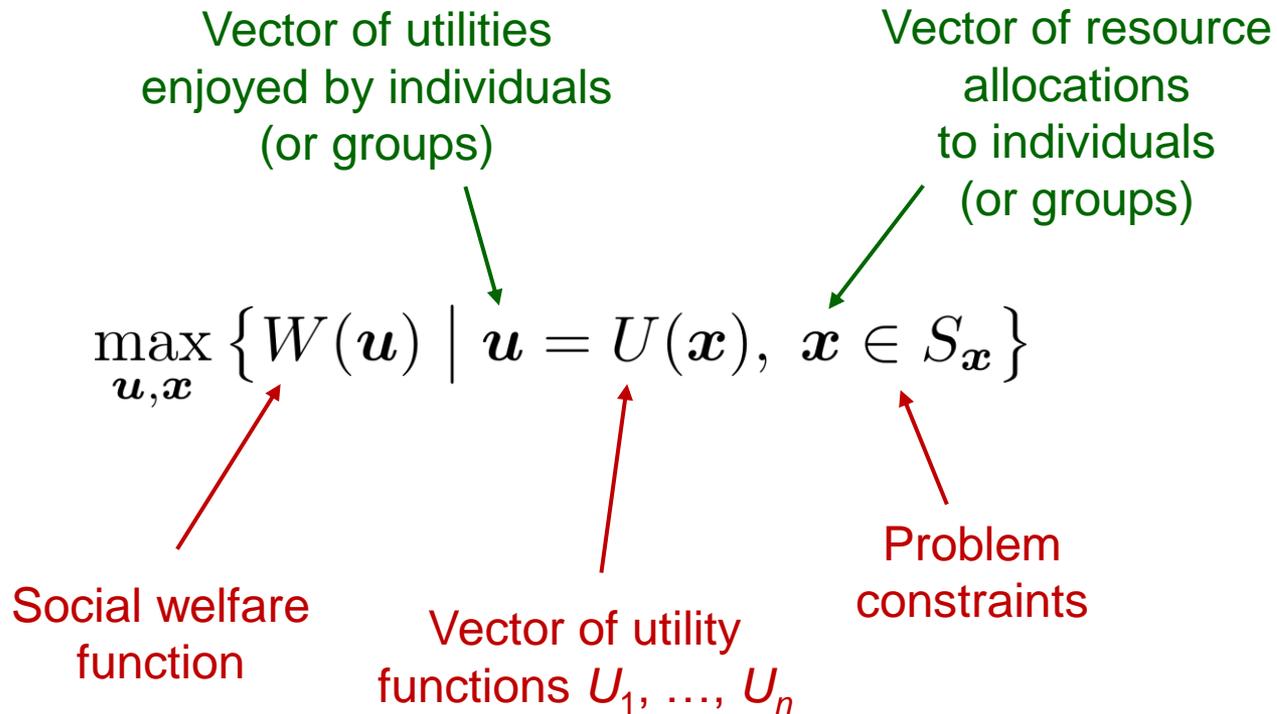
Individual utilities

$$W(\mathbf{u}) = W(u_1, \dots, u_n)$$


- Measures desirability of the **magnitude and distribution of utilities** across individuals.
- The **SWF** becomes the **objective function** of the optimization model.

# Generic Model

## The social welfare optimization problem



# Generic Model

We state structural results for a linearly constrained model

$$\max_{\mathbf{u}} \left\{ W(\mathbf{u}) \mid \sum_i a_i u_i \leq B, \mathbf{0} \leq \mathbf{u} \leq \mathbf{d} \right\}$$

Reciprocals of conversion efficiencies      Individual utilities

Social welfare function      Budget constraint      Utility bounds (upper bounds **optional**)

Conversion efficiency of individual  $i = 1/a_i$

The **linear** budget constraint specifies conversion efficiencies while allowing **fairness properties** to be indicated **transparently** in the SWF.

# References

- References and more details may be found in

V. Chen & J.N. Hooker, [A guide to formulating equity and fairness in an optimization model](#), *Annals of OR*, 2023.

Ö. Elçi, J.N. Hooker & P. Zhang, Structural properties of fair solutions, submitted 2023.

## Fairness for the disadvantaged

<i>Criterion</i>	<i>Linear?</i>	<i>Contin?</i>
Maximin (Rawlsian)	yes	yes
Leximax (lexicographic)	yes	yes

## Combining efficiency & fairness *Classical methods*

<i>Criterion</i>	<i>Linear?</i>	<i>Contin?</i>
Alpha fairness	yes	yes
Proportional fairness (Nash bargaining)	yes	yes
Kalai-Smorodinsky bargaining	no	yes

*Linear* = fairness model introduces only **linear** expressions  
*Contin.* = fairness model introduces only **continuous** variables

## Combining efficiency & fairness

### *Threshold methods*

<i>Criterion</i>	<i>Linear?</i>	<i>Contin?</i>
Utility + maximin – Utility threshold	yes	no
Utility + maximin – Equity threshold	yes	yes
Utility + leximax – Predefined priorities	yes	no
Utility + leximax – No predefined priorities	yes	no

*Linear* = fairness model introduces only **linear** expressions  
*Contin.* = fairness model introduces only **continuous** variables

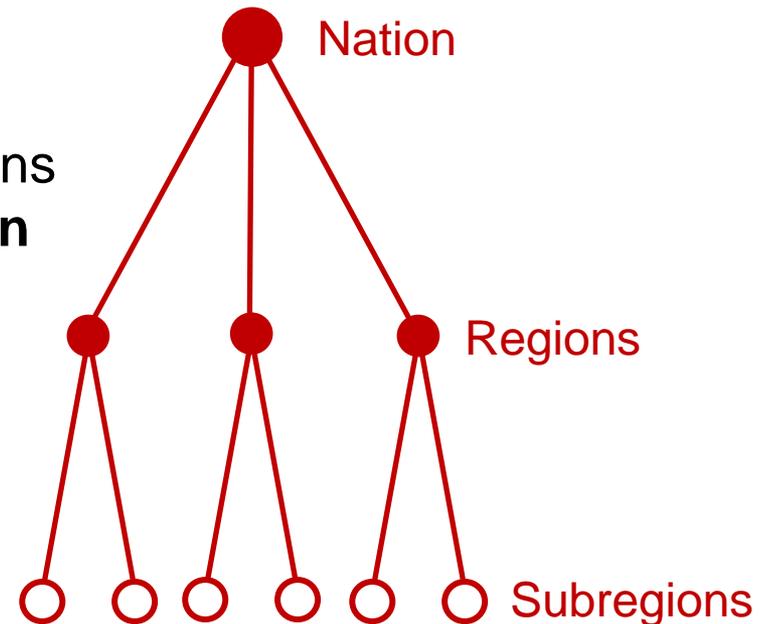
# Hierarchical Distribution

## Two-level hierarchy

- **National authority** allocates resources to **regions**.
- **Each region** combines these resources with its own resources and allocates to **subregions**.

## Regional decomposability

- **Each region's** allocation to subregions is **the same** as in a **national solution** that uses the **same SWF**.
- Surprisingly, some SWFs are **not regionally decomposable**.



# Hierarchical Distribution

## Sufficient condition for regional decomposability

SWF  $W(\mathbf{u})$  is *monotonically separable* when for any partition  $\mathbf{u} = (\mathbf{u}^1, \mathbf{u}^2)$ ,  $W(\bar{\mathbf{u}}^1) \geq W(\mathbf{u}^1)$  and  $W(\bar{\mathbf{u}}^2) \geq W(\mathbf{u}^2)$  imply  $W(\bar{\mathbf{u}}) \geq W(\mathbf{u})$ .

In particular, a separable SWF is monotonically separable.

### Theorem.

A monotonically separable SWF is regionally decomposable.

# Incentives and Sharing

My **incentive rate** =

$$\frac{\% \text{ increase in my optimal utility allotment}}{\% \text{ increase in my conversion efficiency}}$$

A **positive** incentive rate indicates a reward for **improving** efficiency.

My **cross-subsidy rate** with respect to another individual =

$$\frac{\% \text{ increase in the other individual's optimal utility allotment}}{\% \text{ increase in my conversion efficiency}}$$

**Positive** cross-subsidy rates indicate **cooperation**.

**Negative** cross-subsidy rates indicate **competition**.

# Utilitarian SWF

Maximize total utility:  $W(\mathbf{u}) = \sum_i u_i$

**Optimal solution subject to budget constraint:**

- Most efficient person gets everything.

**Regionally decomposable?**

- Separable SWF → **yes**.

**Incentive rate?**

- **1** for most efficient person, **0** for others.

**Cross-subsidy rates?**

- All **zero**

# Maximin

Maximize minimum utility:  $W(\mathbf{u}) = \min_i \{u_i\}$

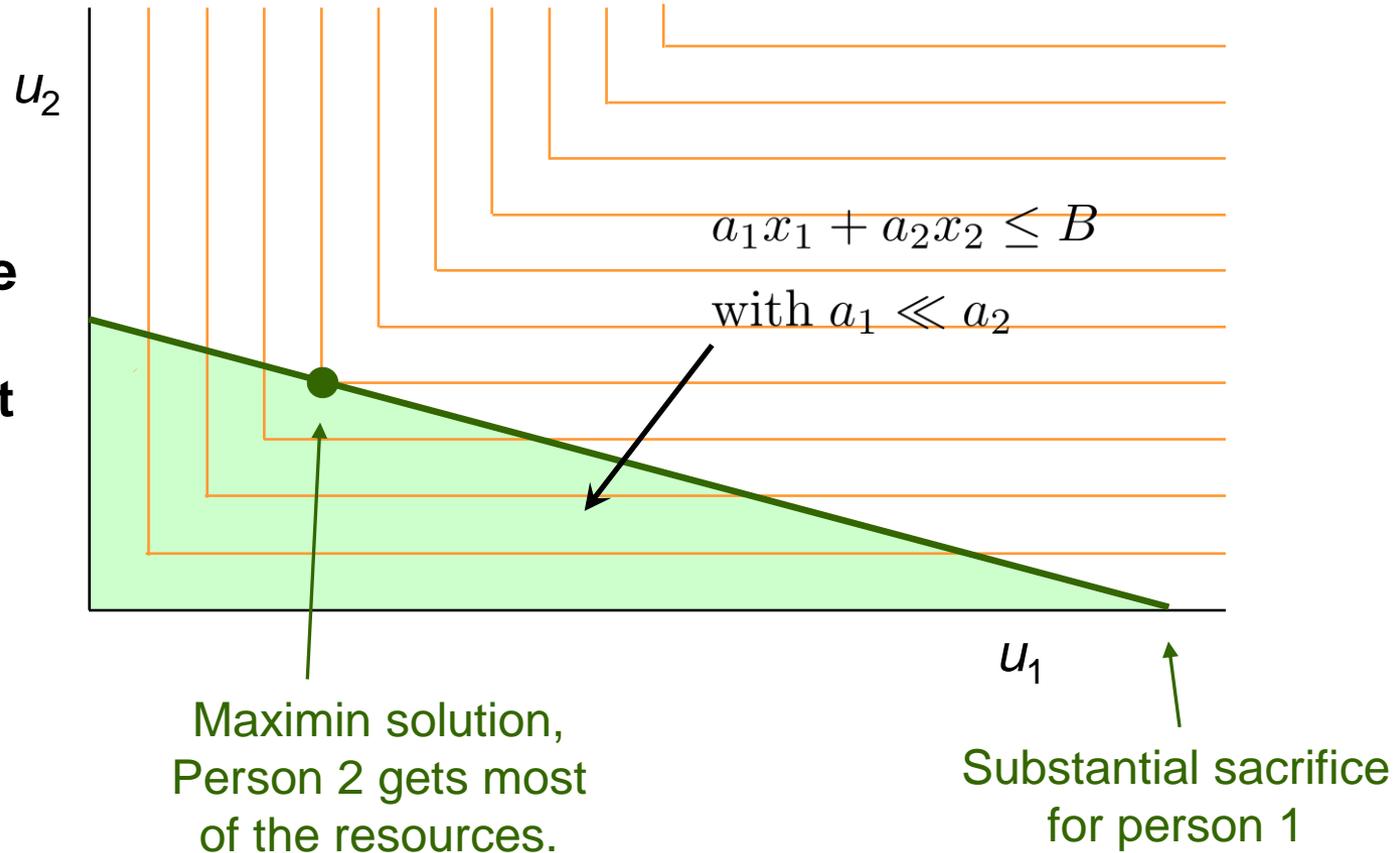
Suggested by social contract argument for **Difference Principle** of John Rawls, which applies only to design of social institutions and distribution of “primary goods.”

**Optimal solution subject to budget constraint:**

- Everyone gets **equal** utility.

# Maximin

2-person example  
with  
budget constraint



In a medical context, patient 1 is reduced to same level  
of suffering as seriously ill patient 2.

# Maximin

Maximize minimum utility:  $W(\mathbf{u}) = \min_i \{u_i\}$

Suggested by social contract argument for **Difference Principle** of John Rawls, which applies only to design of social institutions and distribution of “primary goods.”

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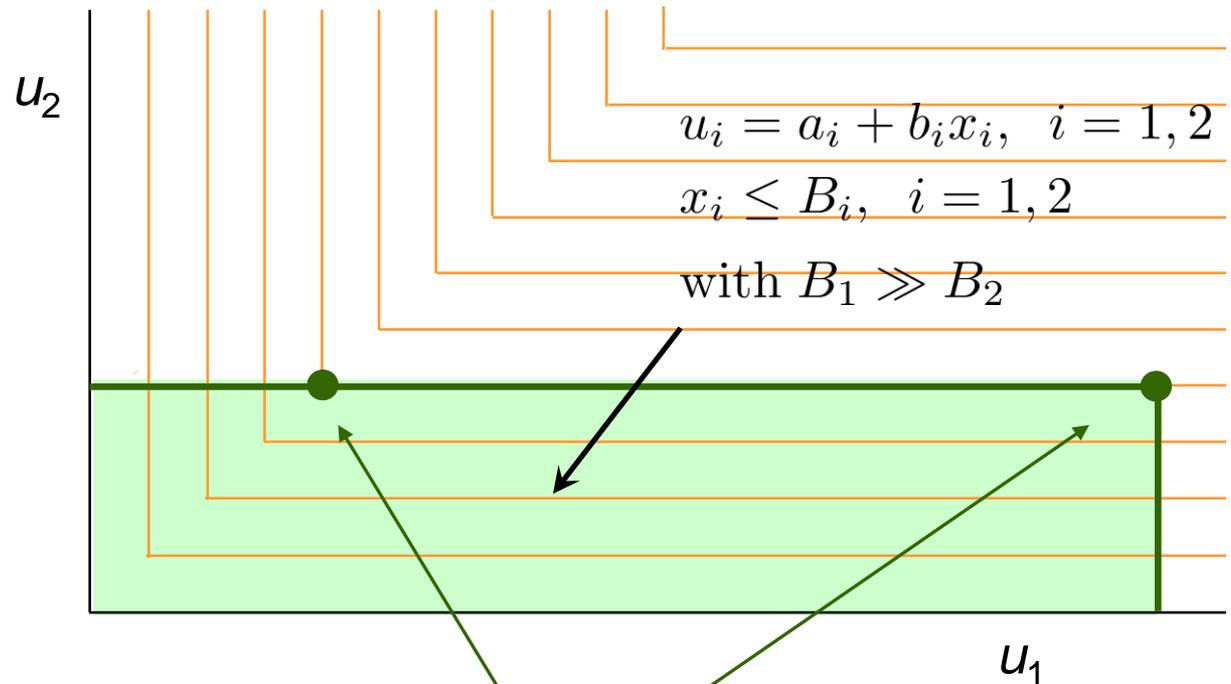
**Optimal solution subject to resource bounds:**

- Can **waste** most of the available resources.

# Fairness for the Disadvantaged

## Maximin

Example with  
resource bounds



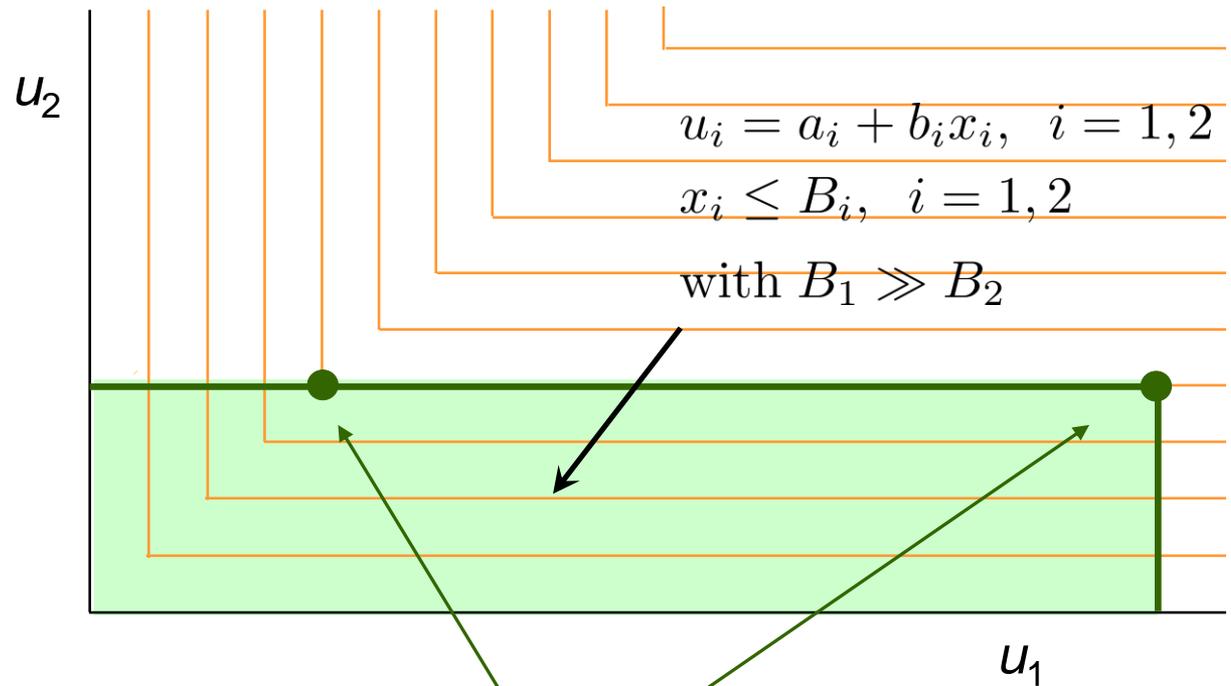
These solutions have same social welfare!

# Fairness for the Disadvantaged

## Maximin

Example with  
resource bounds

Remedy: use  
**leximax** solution



These solutions have same social welfare!

# Maximin

Maximize minimum utility:  $W(\mathbf{u}) = \min_i \{u_i\}$

## Regionally decomposable

- Monotonically separable SWF

Positive incentive rate for person  $i = \frac{a_i}{\sum_j a_j}$

- Less efficient parties have greater incentive to improve.

Positive cross-subsidy to all others:  $\frac{a_i}{\sum_j a_j}$

- Everyone benefits equally from person  $i$ 's improvement.

# Leximax

Maximize smallest utility, then 2<sup>nd</sup> smallest, etc.

**Optimal solution subject to budget constraint:**

- Everyone gets **equal** utility.

**Optimal solution subject to budget constraint and bounds:**

- **No waste** of resources.

**Regionally decomposable**

- using generalized definition of decomposability

# Social Choice Theory

- The economics literature derives social welfare functions from **axioms of rational choice**.
- The social welfare function depends on degree of **interpersonal comparability** of utilities.
- Arrow's impossibility theorem was the first result, but there are many others.

# Social Choice Theory

## Axioms

### Anonymity (symmetry)

Social preferences are the same if indices of  $u_i$ s are permuted.

### Strict pareto

If  $\mathbf{u} > \mathbf{u}'$ , then  $\mathbf{u}$  is preferred to  $\mathbf{u}'$ .

### Independence

The preference of  $\mathbf{u}$  over  $\mathbf{u}'$  depends only on  $\mathbf{u}$  and  $\mathbf{u}'$  and not on what other utility vectors are possible.

### Separability

Individuals  $i$  for which  $u_i = u'_i$  do not affect the relative ranking of  $\mathbf{u}$  and  $\mathbf{u}'$ .

# Social Choice Theory

## Interpersonal comparability

- The properties of social welfare functions that satisfy the axioms depend on the degree to which utilities can be **compared** across individuals.

## Invariance transformations

- These are transformations of utility vectors that indicate the degree of interpersonal comparability.
- Applying an invariance transformation to utility vectors does not change the **ranking** of distributions.

An invariance transformation has the form  $\phi = (\phi_1, \dots, \phi_n)$ , where  $\phi_i$  is a transformation of individual utility  $i$ .

# Social Choice Theory

## Unit comparability.

- Invariance transformation has the form  $\phi_i(u_i) = \beta u_i + \gamma_i$
- So, it is possible to compare utility **differences** across individuals:  
 $u'_i - u_i > u'_j - u_j$  if and only if  $\phi_i(u'_i) - \phi_i(u_i) > \phi_j(u'_j) - \phi_j(u_j)$

**Theorem.** Given anonymity, strict pareto, independence axioms, and **unit comparability**, the social welfare criterion must be **utilitarian**.

$$W(\mathbf{u}) = \sum_i u_i$$

# Social Choice Theory

## Level comparability.

- Invariance transformation has the form

$$\phi(\mathbf{u}) = (\phi_0(u_1), \dots, \phi_0(u_n))$$

where  $\phi_0$  is strictly increasing.

- So, it is possible to compare utility **levels** across individuals.

$$u_i > u_j \text{ if and only if } \phi_i(u_i) > \phi_j(u_j)$$

**Theorem.** Given anonymity, strict pareto, independence, separability axioms, and **level comparability**, the social welfare criterion must be **maximin or minimax**.

# Social Choice Theory

## Problem with the utilitarian proof.

- The proof assumes that utilities have **no more** than unit comparability.
- This immediately rules out a maximin criterion, since identifying the minimum utility presupposes that utility **levels** can be compared.

## Problem with the maximin proof.

- The proof assumes that utilities have **no more** than level comparability.
- This immediately rules out criteria that consider the spread of utilities.
- So, it rules out all the criteria we consider after maximin.

# Alpha Fairness

Larger  $\alpha \geq 0$  corresponds to greater fairness

$$W_\alpha(\mathbf{u}) = \begin{cases} \frac{1}{1-\alpha} \sum_i u_i^{1-\alpha} & \text{for } \alpha \geq 0, \alpha \neq 1 \\ \sum_i \log(u_i) & \text{for } \alpha = 1 \end{cases}$$

Mo & Walrand 2000; Verloop, Ayesta & Borst 2010

**Solution subject to budget constraint:**

$$u_i = \frac{B}{a_i^{1/\alpha} \sum_j a_j^{1-1/\alpha}}, \text{ all } i$$

- **Utilitarian** when  $\alpha = 0$ , **maximin** when  $\alpha \rightarrow \infty$
- **Egalitarian** distribution can have same social welfare as **arbitrarily extreme inequality**.
- Can be **derived** from certain axioms.

Lan & Chiang 2011

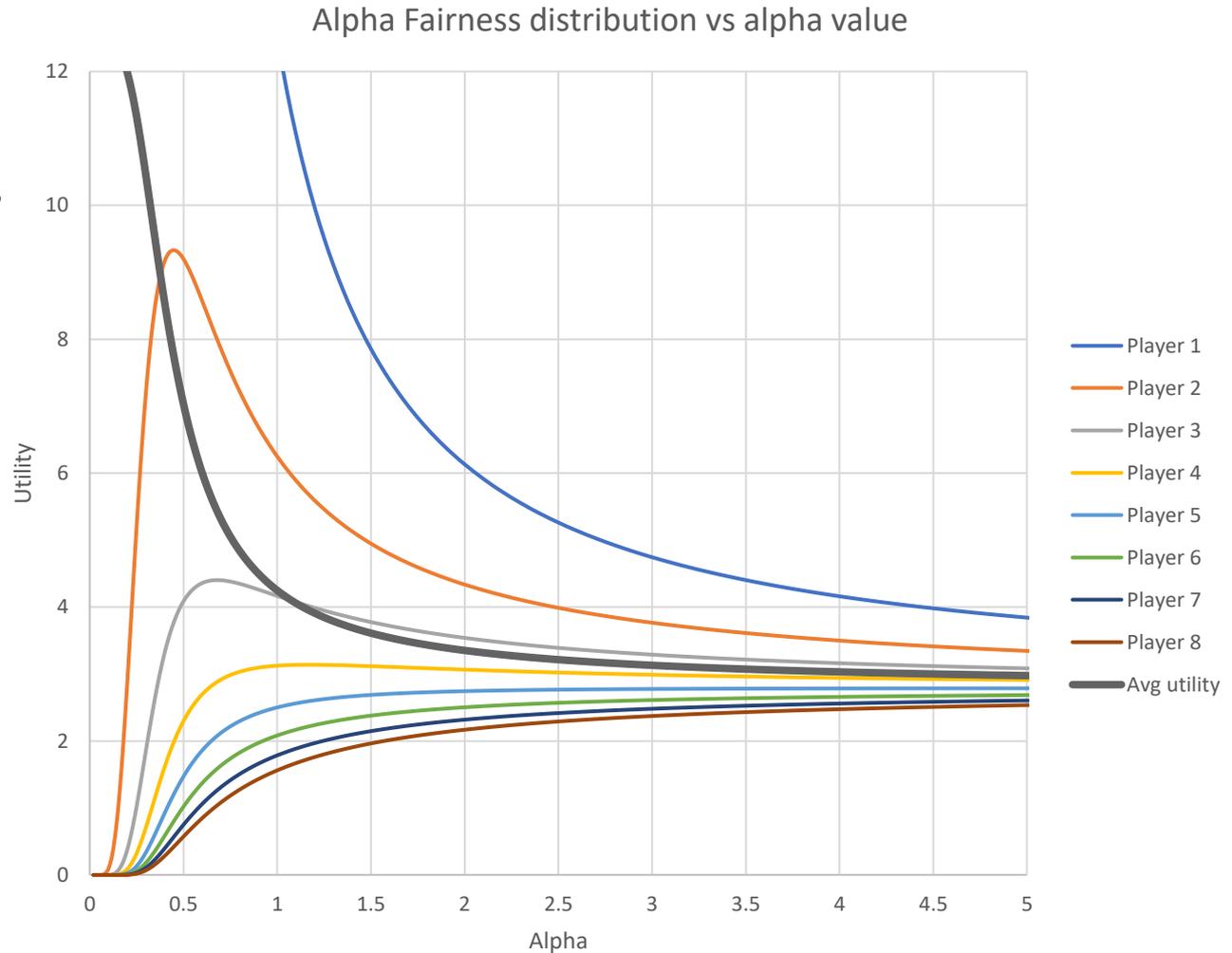
# Alpha Fairness

## Example:

Maximum alpha fairness  
subject to budget constraint

$$u_1 + 2u_2 + \dots + 8u_8 \leq 100$$

Unclear how to choose  
 $\alpha$  in practice



# Alpha Fairness

## Regionally decomposable

- Separable SWF → **yes**.

**Positive incentive rate for person  $i$**  = 
$$\frac{1}{\alpha} + \left(1 - \frac{1}{\alpha}\right) \frac{a_i^{1-1/\alpha}}{\sum_j a_j^{1-1/\alpha}}$$

- Incentive to improve **increases** with current conversion efficiency when  $\alpha < 1$ , **decreases** when  $\alpha > 1$ .

**Cross-subsidy to others** = 
$$\left(1 - \frac{1}{\alpha}\right) \frac{a_i^{1-1/\alpha}}{\sum_j a_j^{1-1/\alpha}}$$

- **Negative** when  $\alpha < 1$  (**competition**). Efficiency improvements transfer utility **from** other persons
- **Positive** when  $\alpha > 1$  (**sharing**), improvements transfer utility **to** others

# Proportional Fairness

Nash 1950

Special case of alpha fairness ( $\alpha = 1$ )

- Also known as **Nash bargaining solution**, in which case bargaining starts with a default distribution  $\mathbf{d}$ .

$$W(\mathbf{u}) = \sum_i \log(u_i - d_i) \quad \text{or} \quad W(\mathbf{u}) = \prod_i (u_i - d_i)$$

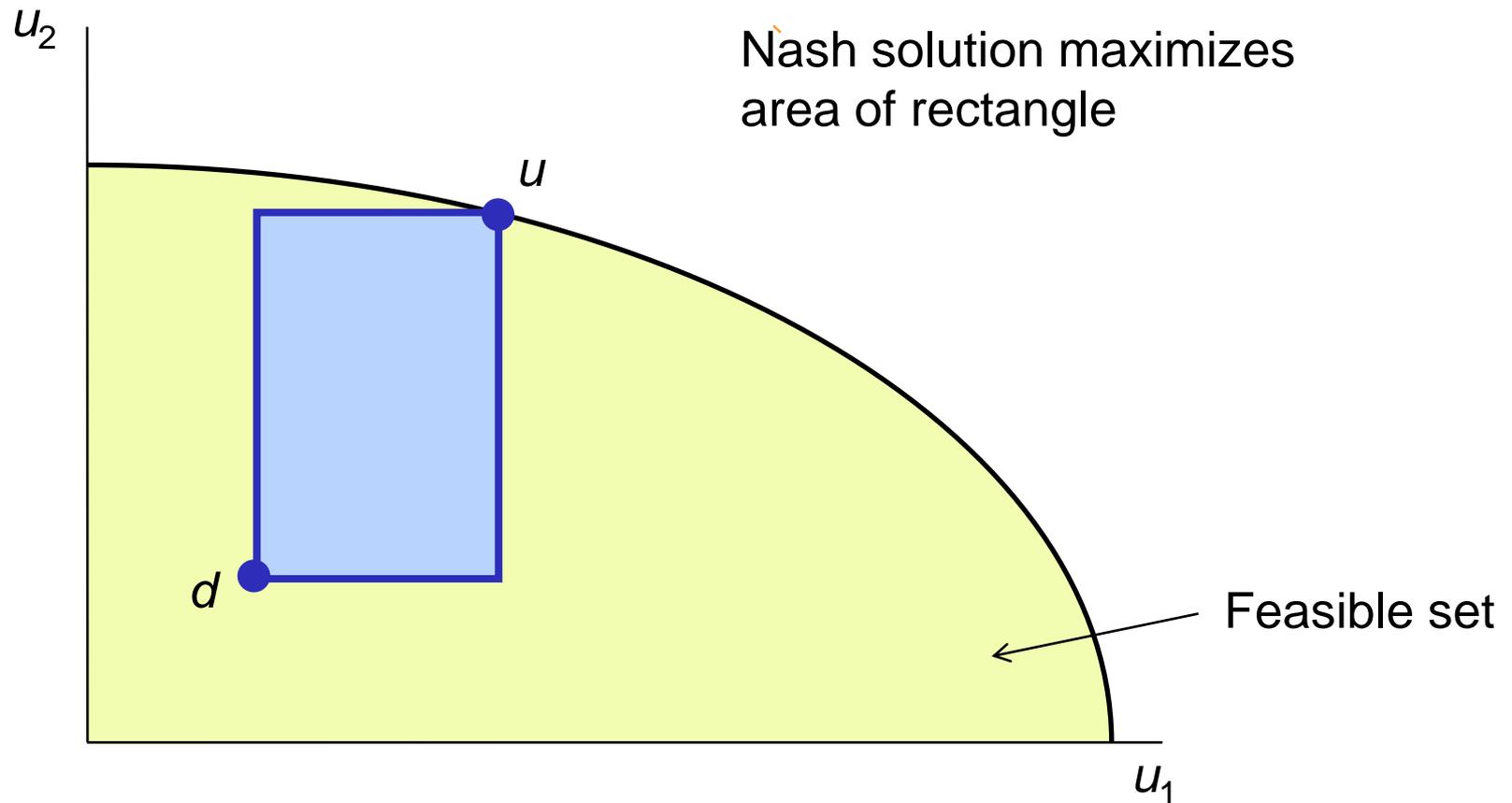
**Solution subject to budget constraint**

- Utility allotted **in proportion to conversion efficiency**.
- Can be **derived** from axiomatic and bargaining arguments.
- Used in engineering applications (telecom, traffic signaling).

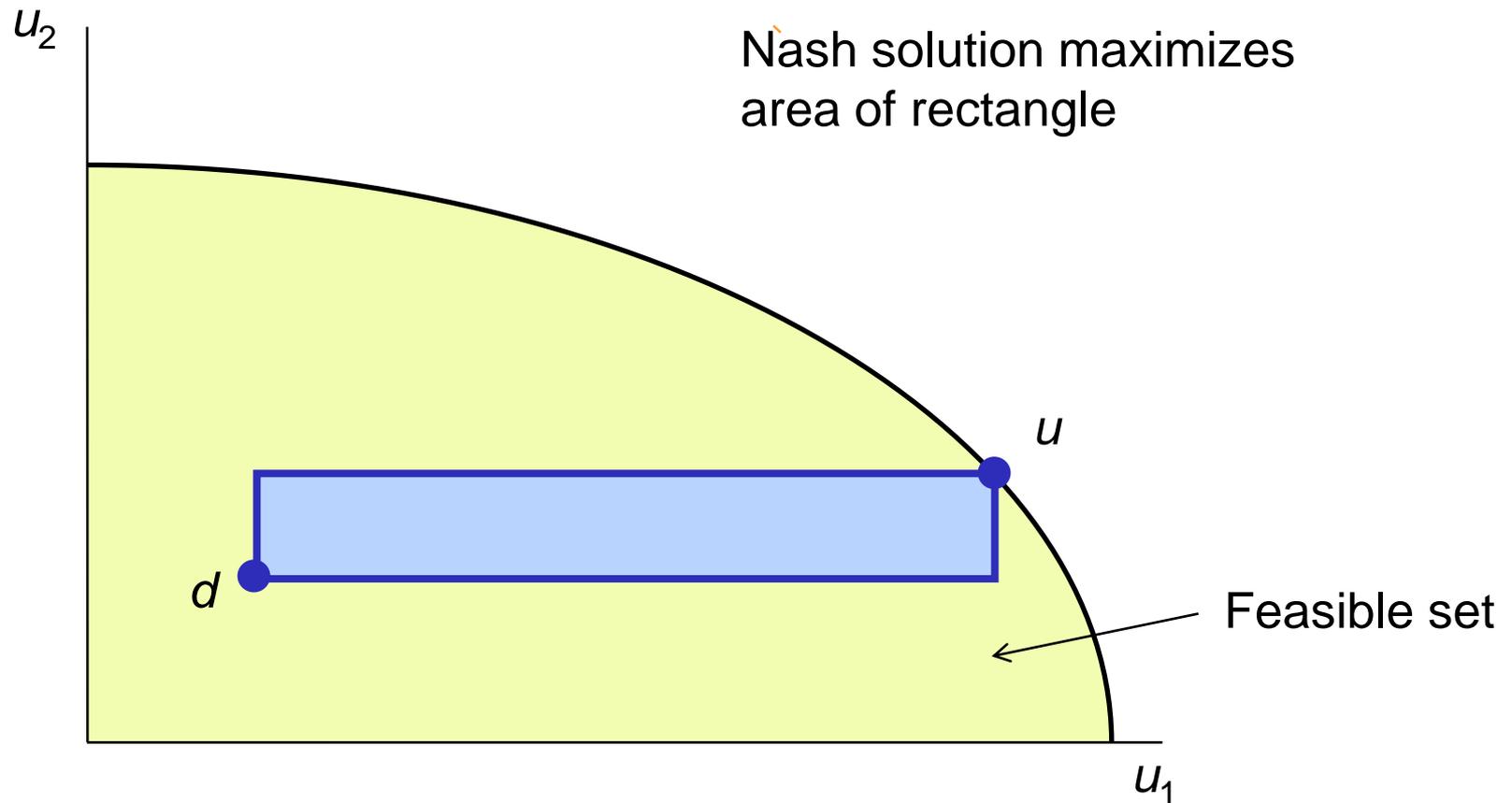
**Incentive rate = 1**

**Cross-subsidies = 0**

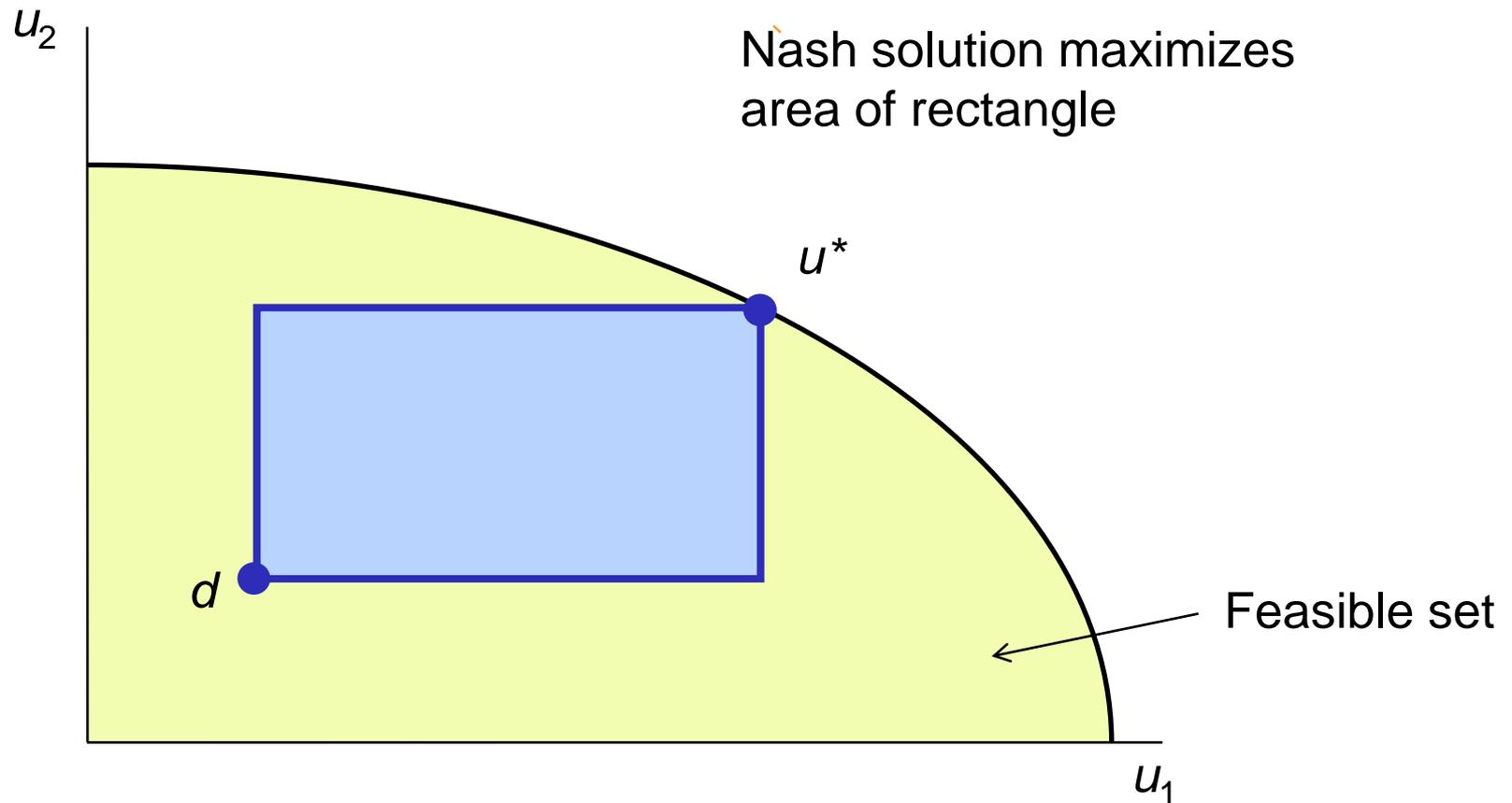
# Proportional Fairness



# Proportional Fairness



# Proportional Fairness



# Back to Social Choice Theory

## Axiomatic derivation of proportional fairness

From Nash's article, based on:

- **Anonymity, Pareto and independence** axioms
- **Scale invariance:** invariance transformation  $\phi_i(u_i) = \beta_i u_i$

Nash 1950

# Back to Social Choice Theory

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From Nash's article, based on:

- **Anonymity, Pareto** and **independence** axioms
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Nash 1950

## Possible problem

Invariance under individual rescaling is better suited to negotiation procedures than assessing just distributions.

# Back to Social Choice Theory

## Bargaining justifications

“Rational” negotiation converges to the Nash bargaining solution. Assumes an initial utility distribution to which parties return if negotiation fails.

- Finite convergence (assuming a minimum distance between offers), based on a bargaining procedure of Zeuthen.

Harsanyi 1977

Zeuthen 1930

- Asymptotic convergence based on equilibrium modeling.

Rubinstein 1982

Binmore, Rubinstein, Wolinsky 1986

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Zeuthen 1930

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Binmore, Rubinstein, Wolinsky 1986

## Possible problem

Not clear that rational **negotiation** leads to **justice**.

# Back to Social Choice Theory

## Axiomatic derivation of alpha fairness

- Certain axioms lead to a **family** of SWFs containing **alpha fairness**, along with logarithmic functions (including Theil & Atkinson indices).
- Key to the proof is an **axiom of partition**:

Lan and Chiang 2011

There exists a mean function  $h$  such that for any partition  $(\mathbf{u}_1, \mathbf{u}_2)$  of  $\mathbf{u}$  and any two distributions  $\mathbf{u}$  and  $\mathbf{u}'$ ,

$$\frac{W(t\mathbf{u})}{W(t\mathbf{u}')} = h\left(\frac{W(\mathbf{u}_1)}{W(\mathbf{u}'_1)}, \frac{W(\mathbf{u}_2)}{W(\mathbf{u}'_2)}\right)$$

where  $t > 0$  is an arbitrary scalar. This implies that  $h$  must be a geometric or power mean.

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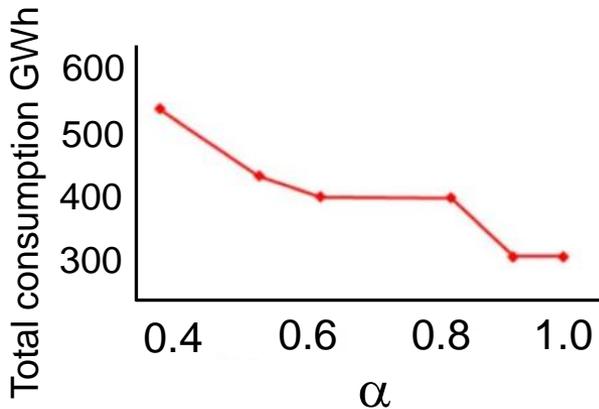
## Possible problem

It is hard to interpret the axiom of partition.

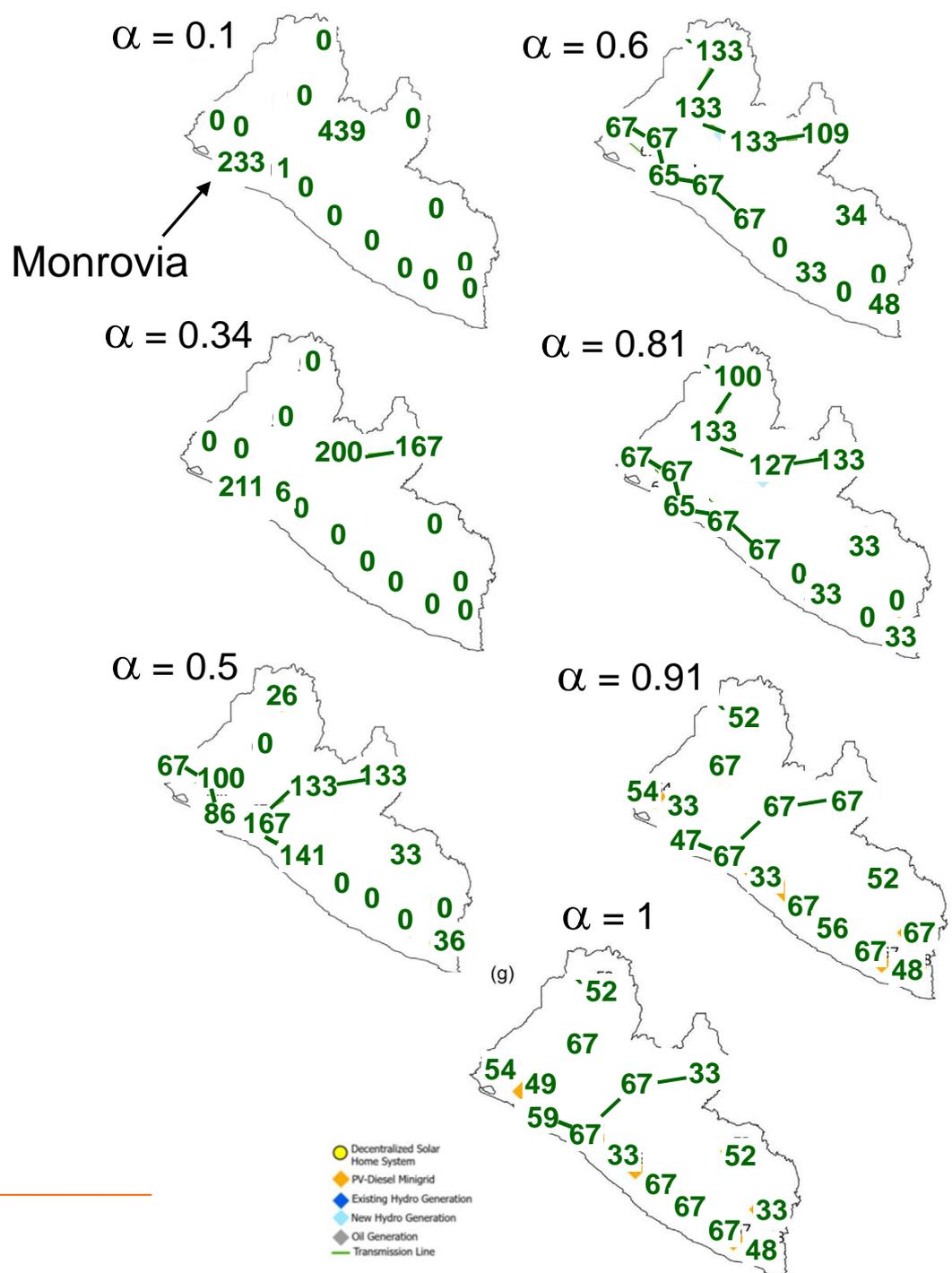
# Example of Alpha Fairness

## Investment in electric generating capacity and transmission - Liberia

- Pure efficiency objective neglects the hinterland.
- Emphasis on fairness reduces total benefit.



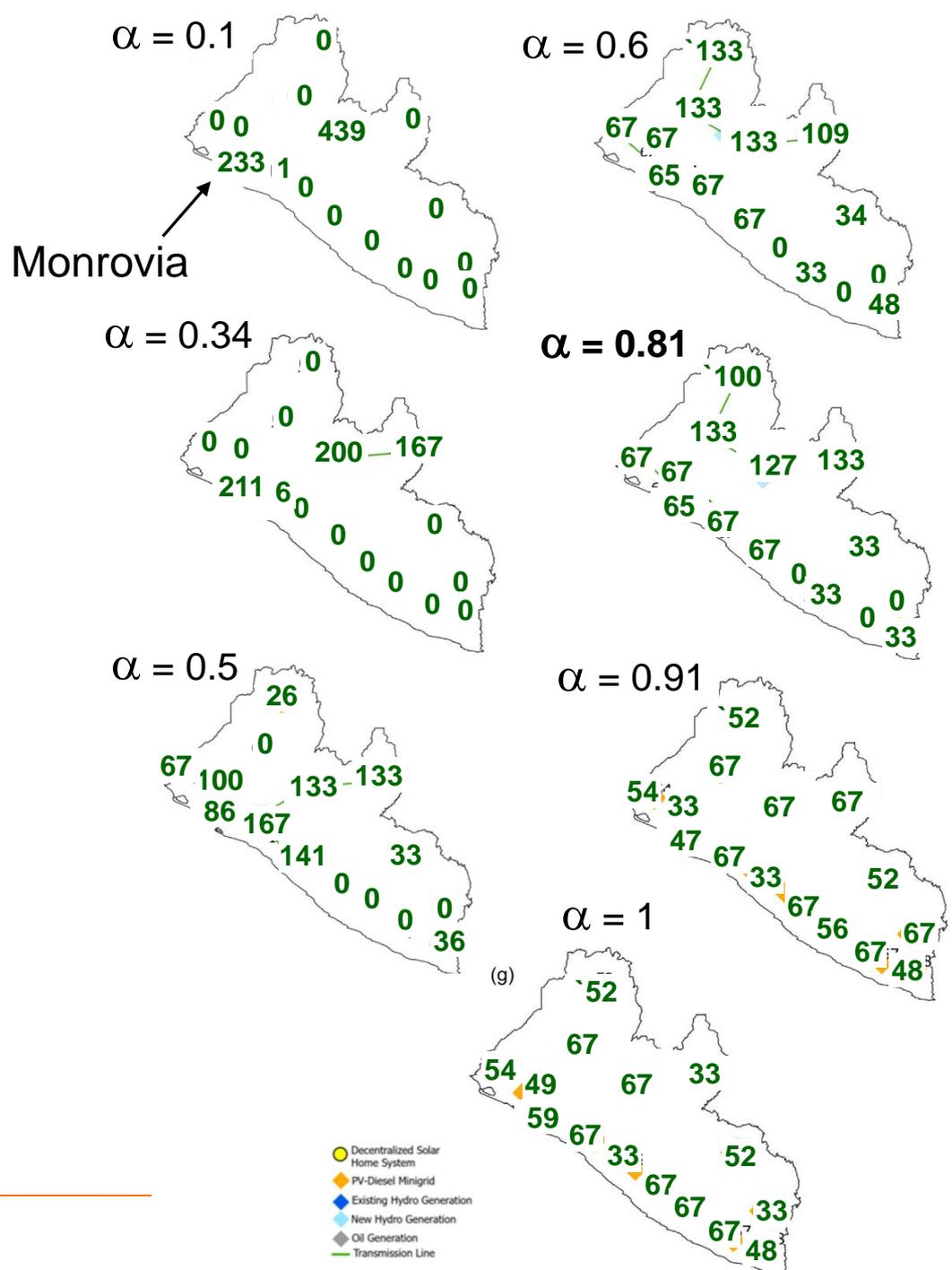
Sackey, Nock, Cao,  
Armanios, Davis 2023



# Example of Alpha Fairness

## Investment in electric generating capacity and transmission - Liberia

- Pure efficiency objective neglects the hinterland.
- Emphasis on fairness reduces total benefit.
- Elicited value of  $\alpha = 0.81$ 
  - Based on showing 9 hypothetical maps to U.S. engineering graduate students



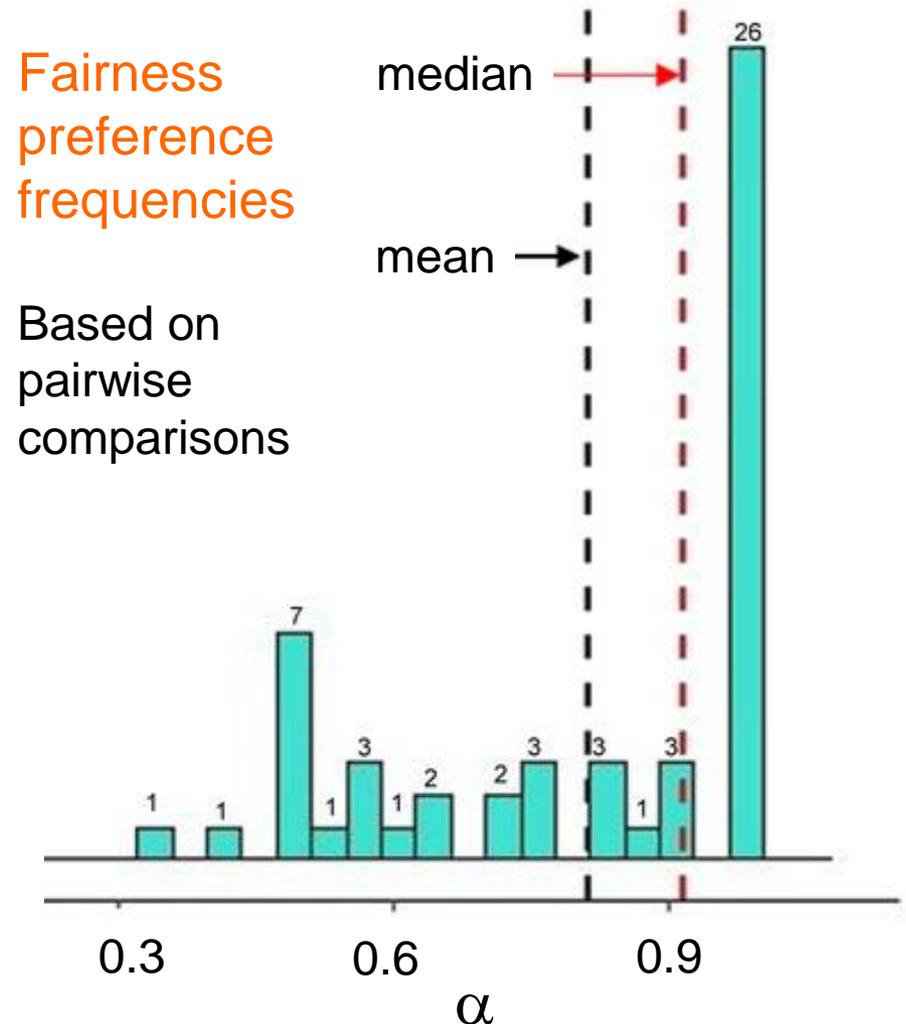
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# Example of Alpha Fairness

## Investment in electric generating capacity and transmission

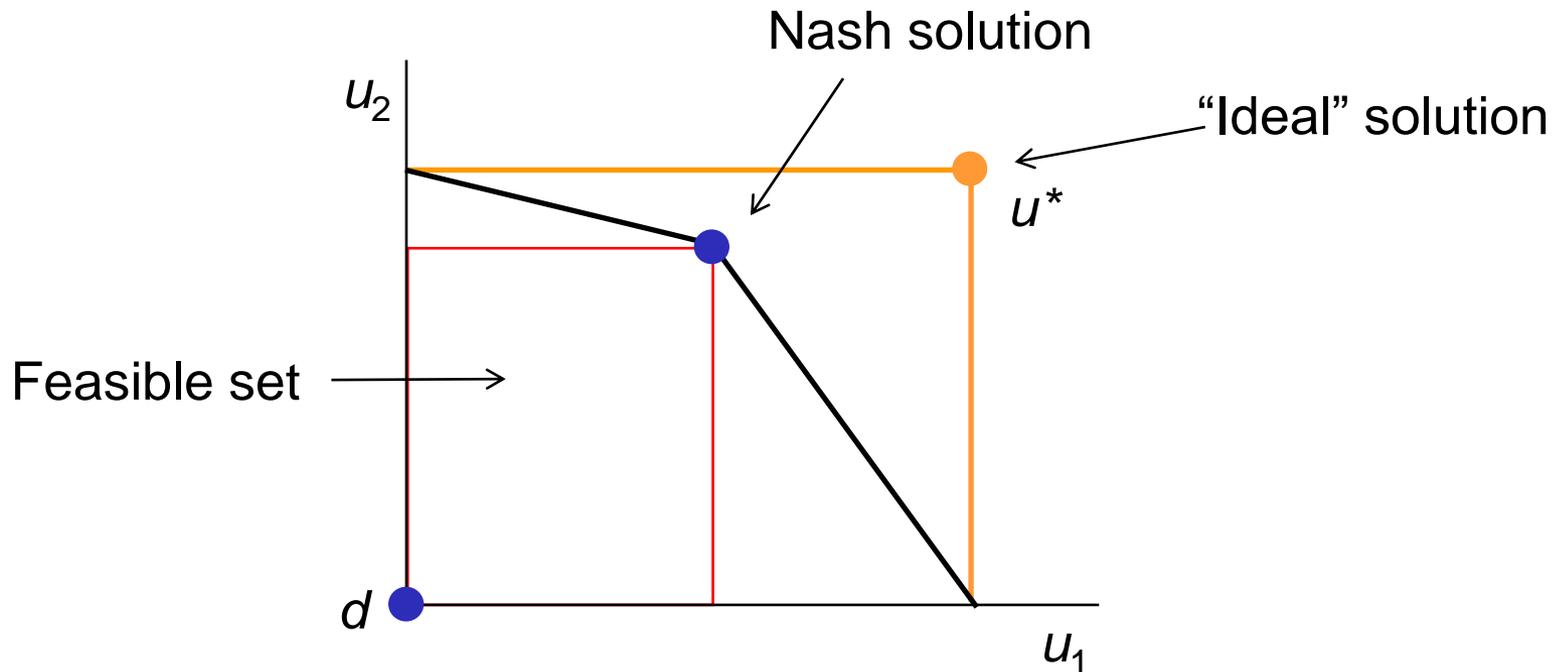
- Application in Liberia
- Pure efficiency objective neglects the hinterland.
- Emphasis on fairness neglects urban dwellers.
- Elicited value of  $\alpha = 0.81$ 
  - Based on showing 9 hypothetical maps to U.S. engineering graduate students

Sackey, Nock, Cao,  
Armanios, Davis 2023



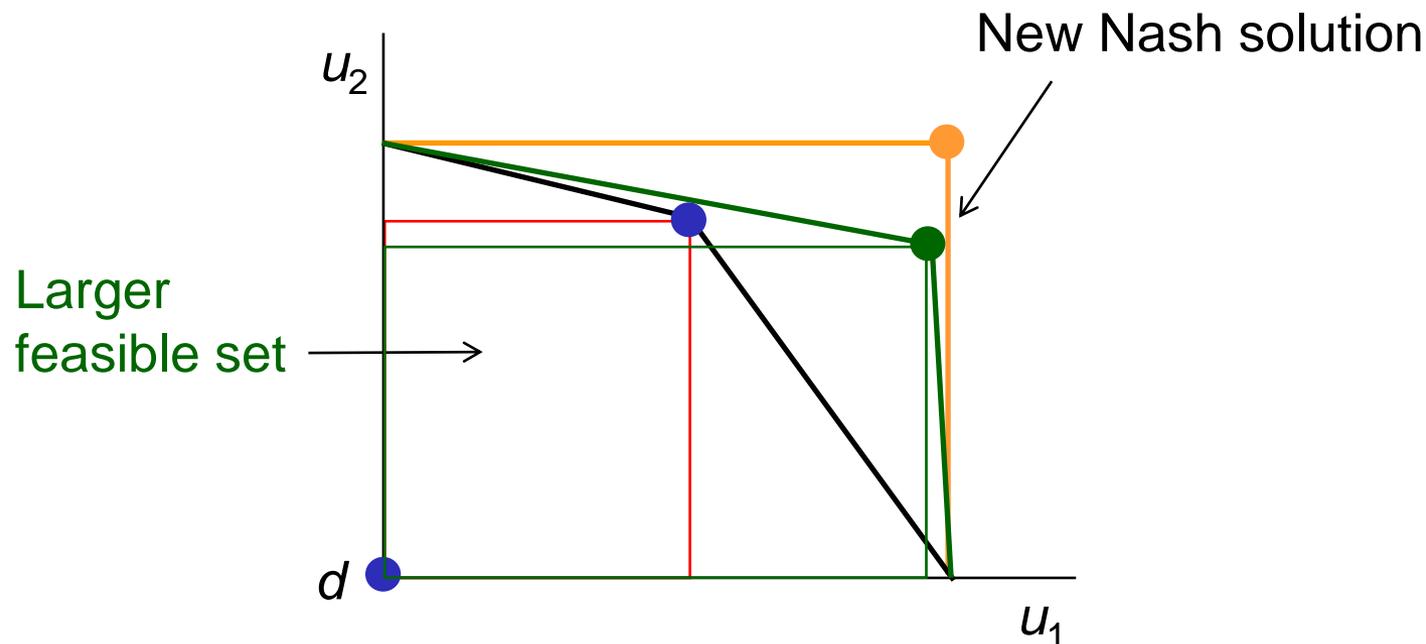
# Kalai-Smorodinsky Bargaining

- Begins with a critique of the Nash bargaining solution.



# Kalai-Smorodinsky Bargaining

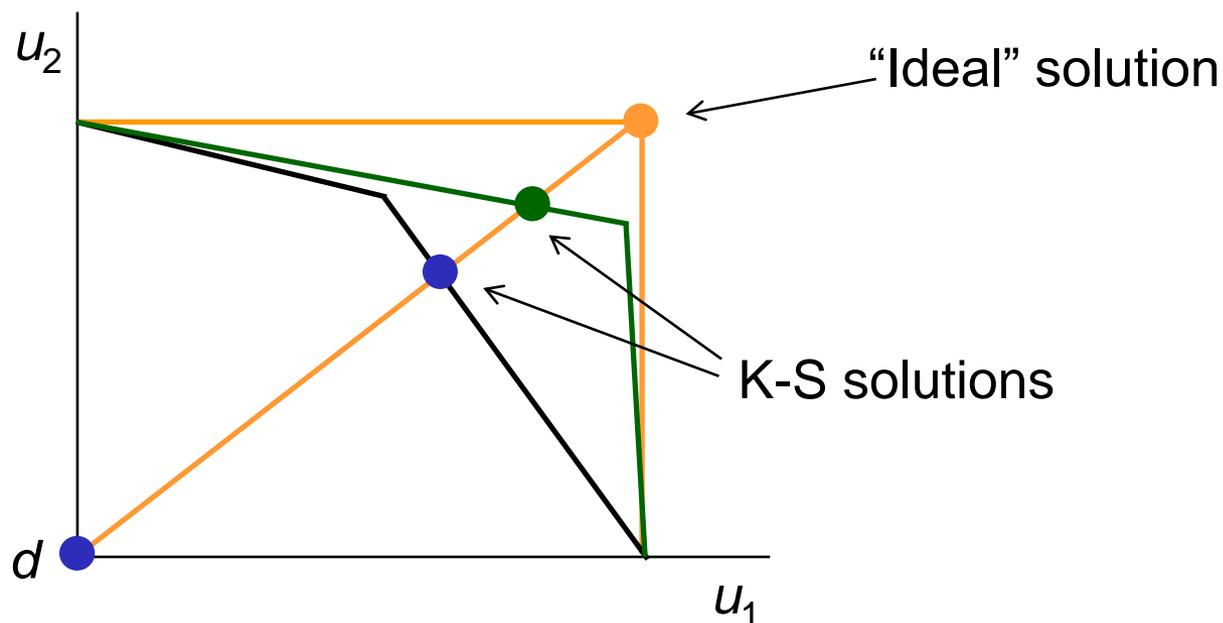
- Begins with a critique of the Nash bargaining solution.
- The new Nash solution is **worse** for player 2 even though the feasible set is **larger**.



# Kalai-Smorodinsky Bargaining

- **Proposal:** Bargaining solution is pareto optimal point on line from  $d$  to ideal solution.

Kalai & Smorodinsky 1975



# Kalai-Smorodinsky Bargaining

$$\max_{\beta, \mathbf{x}, \mathbf{u}} \left\{ \beta \mid \mathbf{u} = (1 - \beta)\mathbf{d} + \beta\mathbf{u}^{\max}, (\mathbf{u}, \mathbf{x}) \in S, \beta \leq 1 \right\}$$

## Solution subject to budget constraint

- Same as proportional fairness.
- Seems reasonable for **price or wage negotiation**.
- Defended by some social contract theorists (e.g., “contractarians”)

Gauthier 1983, Thompson 1994

## Regionally decomposable...

- **...if collapsible**
  - (i.e., if it is never optimal for central authority to **take** resources **from** regions, which can be checked by simple algebraic test)

# Threshold Methods

## Combining utility and maximin

- **Utility threshold:** Use a maximin criterion until the utility cost becomes too great, then switch some to a utilitarian criterion.
  - Fairness is a primary concern, but without sacrificing too much utility.
  - As in a medical context, emergency facility location, task assignment.

Williams & Cookson 2000

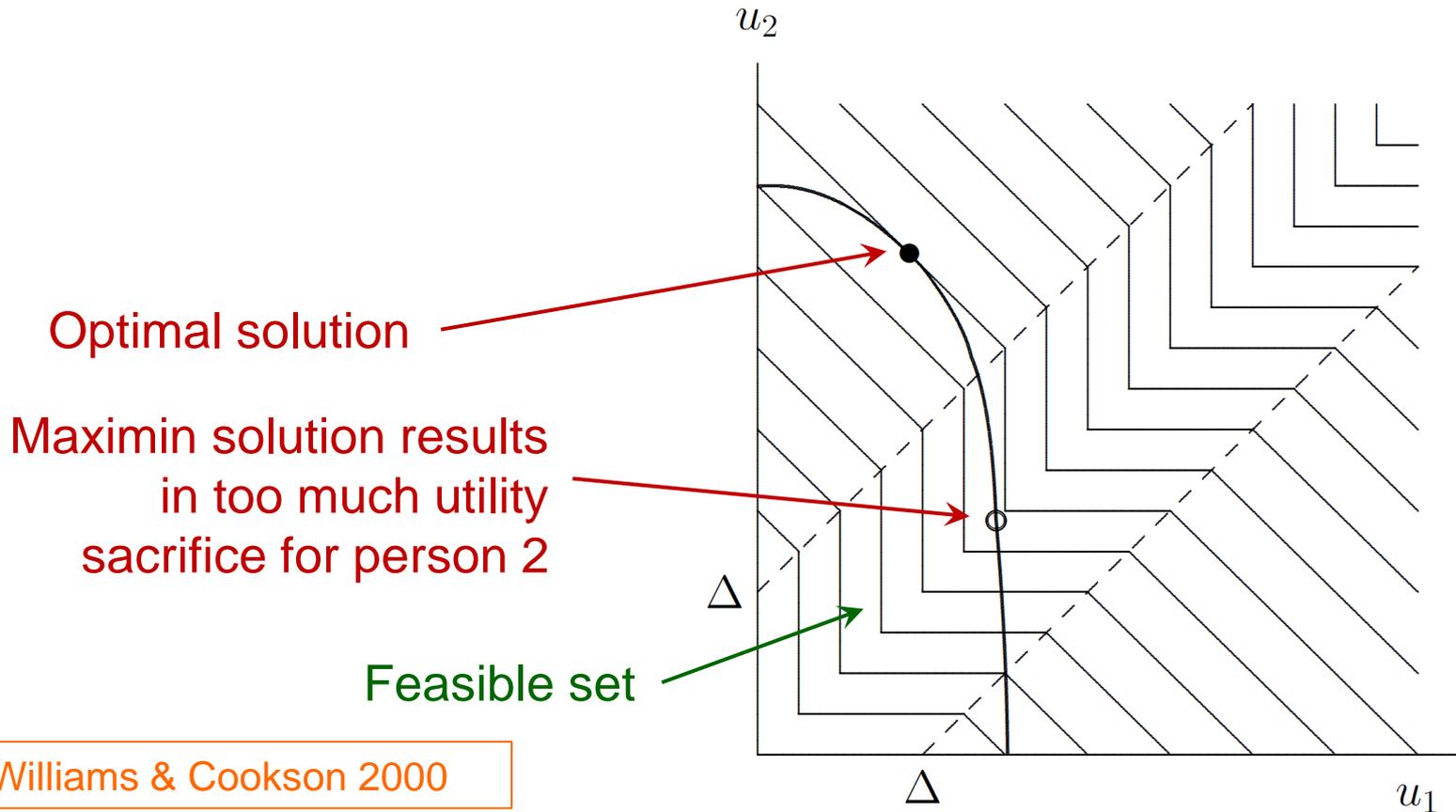
# Threshold Methods

## Combining utility and maximin

- **Utility threshold:** Use a maximin criterion until the utility cost becomes too great, then switch some to a utilitarian criterion.
  - Fairness is a primary concern, but without sacrificing too much utility.
  - As in a medical context, emergency facility location, task assignment.
- **Equity threshold:** Use a utilitarian criterion until the inequity becomes too great, then switch some to a maximin criterion.
  - Use when efficiency is the primary concern, but without excessive sacrifice by any individual.
  - As in telecommunications, disaster recovery, traffic control..

Williams & Cookson 2000

# Utility Threshold



$$W(u_1, u_2) = \begin{cases} u_1 + u_2, & \text{if } |u_1 - u_2| \geq \Delta \\ 2 \min\{u_1, u_2\} + \Delta, & \text{otherwise} \end{cases}$$

# Utility Threshold

## Generalization to $n$ persons

$$W(\mathbf{u}) = (n - 1)\Delta + \sum_{i=1}^n \max \{u_i - \Delta, u_{\min}\}$$

where  $u_{\min} = \min_i \{u_i\}$

JH & Williams 2012

- $\Delta = 0$  corresponds to utilitarian criterion,  $\Delta = \infty$  to maximin.
- $\Delta$  is chosen so that individuals with utility within  $\Delta$  of smallest are sufficiently deprived to **deserve priority**.

## Solution subject to budget constraint

- Purely **utilitarian** for smaller values of  $\Delta$ , **maximin** for larger values.

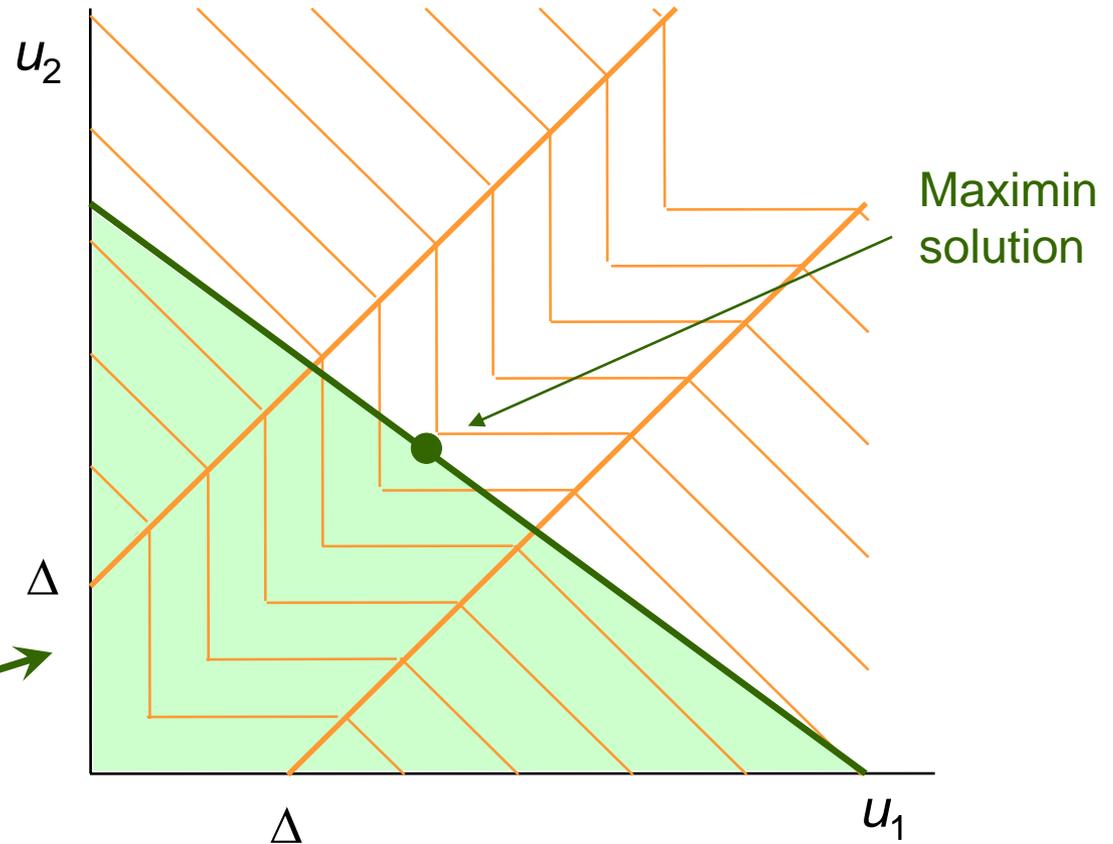
# Utility Threshold

**Theorem.** When maximizing the SWF subject to a **budget constraint**, the optimal solution is purely **maximin** or purely **utilitarian**.

Purely maximin if

$$\Delta \geq B \left( \frac{1}{a_{\langle 1 \rangle}} - \frac{n}{\sum_i a_i} \right) \Delta$$

Here, parties have **similar** treatment costs, or  $\Delta$  is **large**.



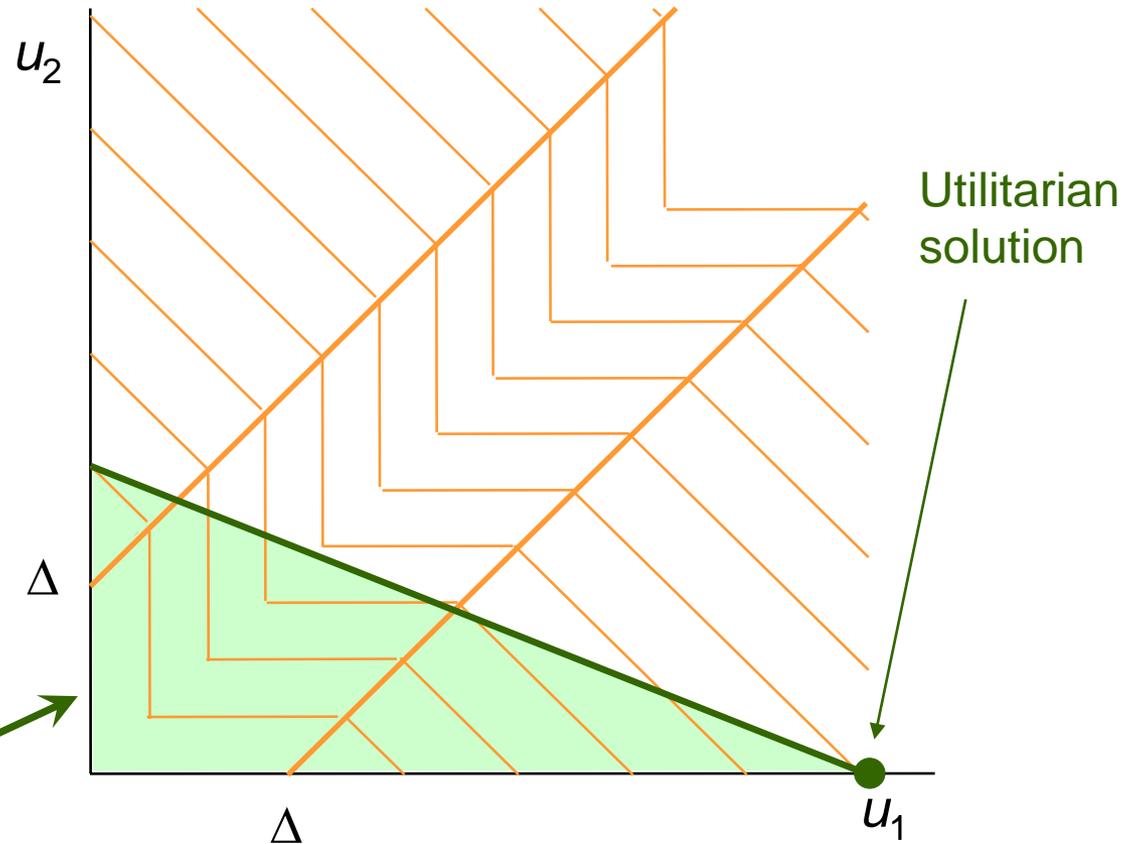
# Utility Threshold

**Theorem.** When maximizing the SWF subject to a **budget constraint**, the optimal solution is purely **maximin** or purely **utilitarian**.

Purely utilitarian if

$$\Delta \leq B \left( \frac{1}{a_{\langle 1 \rangle}} - \frac{n}{\sum_i a_i} \right)$$

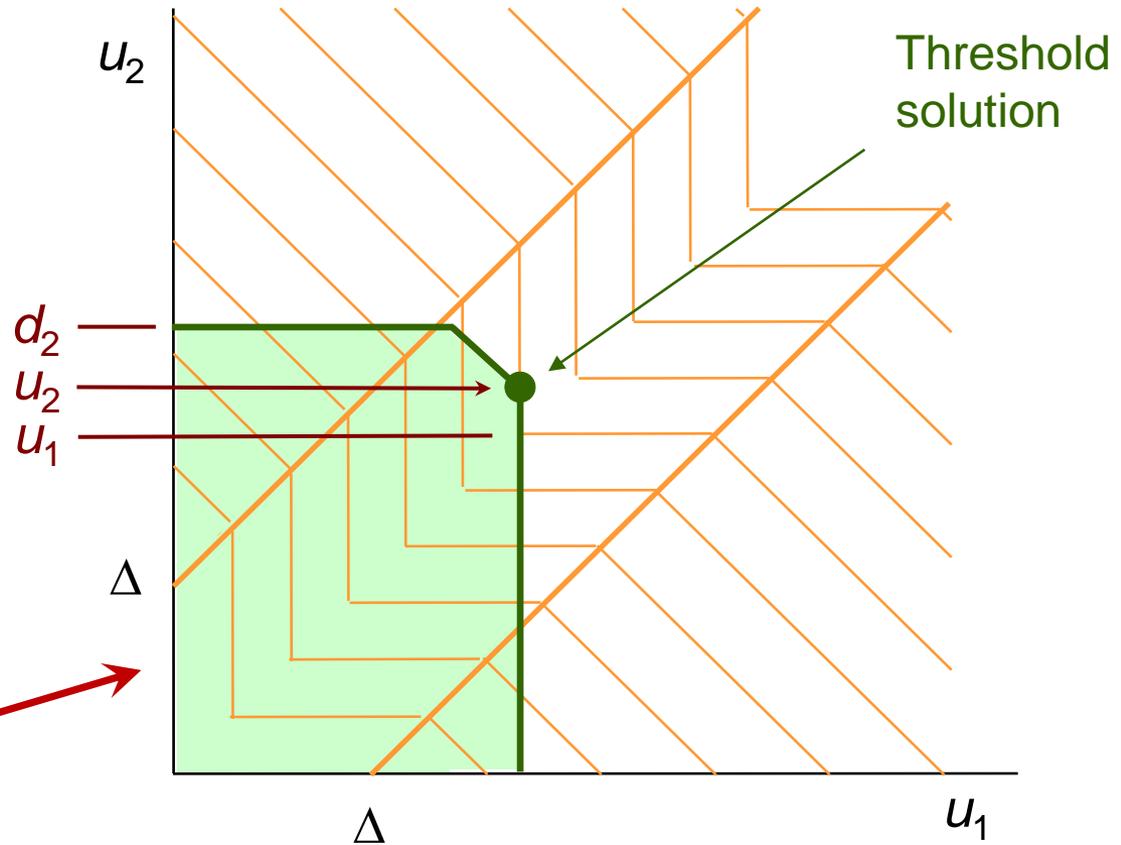
Here, parties have **very different** treatment costs, or  $\Delta$  is **small**.



# Utility Threshold

**Theorem.** When maximizing the SWF subject to a **budget constraint** and **upper bounds**  $d_i$  at most one utility is **strictly between** its upper bound and the smallest utility.

Here, **one** utility  $u_2$  is **strictly between** upper bound  $d_2$  and the smallest utility  $u_1$ .



# Utility Threshold

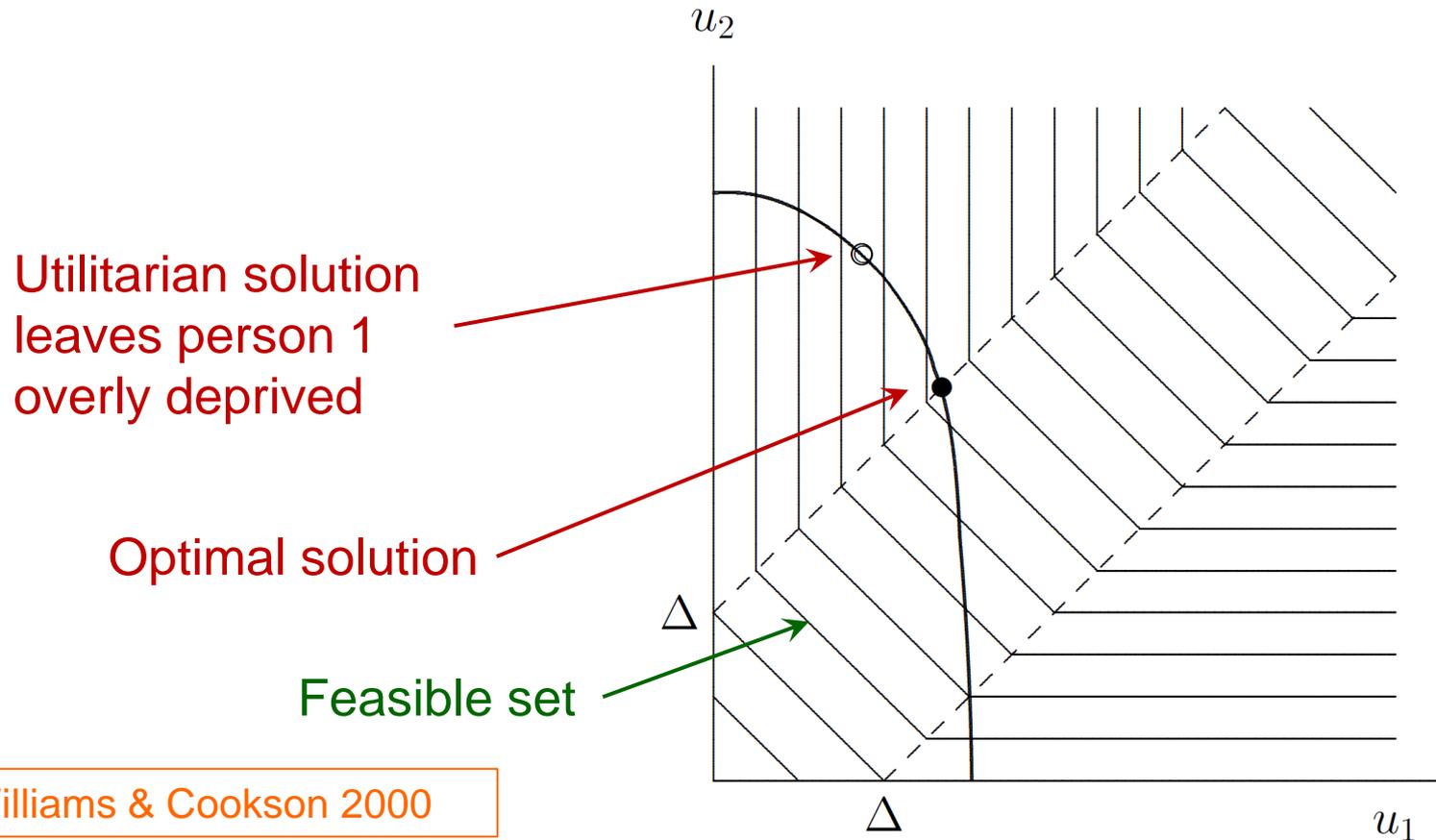
## Not regionally decomposable

- This could be an advantage or disadvantage.

## Incentive and cross-subsidy rates:

- Same as **utilitarian** (for small  $\Delta$ ) or **maximin** (for large  $\Delta$ )

# Equity Threshold



Williams & Cookson 2000

$$W(u_1, u_2) = \begin{cases} 2 \min\{u_1, u_2\} + \Delta, & \text{if } |u_1 - u_2| \geq \Delta \\ u_1 + u_2, & \text{otherwise} \end{cases}$$

# Equity Threshold

## Generalization to $n$ persons

$$W(\mathbf{u}) = n\Delta + \sum_{i=1}^n \min\{u_i - \Delta, u_{min}\}$$

- $\Delta$  is chosen so that well-off individuals **do not deserve more utility** unless utilities within  $\Delta$  of smallest are also increased.
- Values **reversed**:  $\Delta = \infty$  corresponds to utilitarian,  $\Delta = 0$  to maximin.

## Solution subject to budget constraint

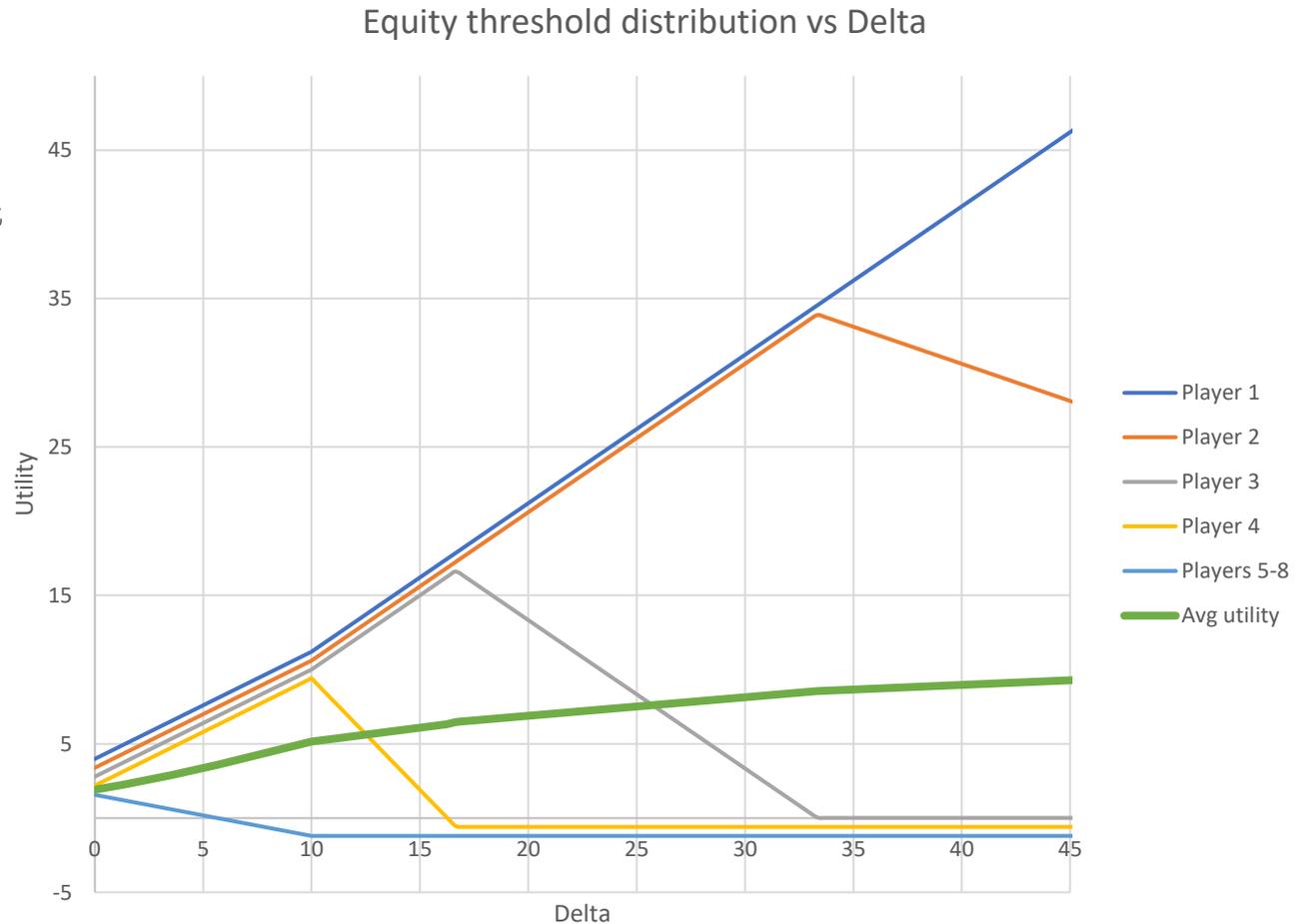
- For **large** (more utilitarian) values of  $\Delta$ , **more efficient** individuals get **utility  $\Delta$** , less efficient get **zero**.
- For **small** (more egalitarian) values of  $\Delta$ , **everyone** gets something, but **more efficient** individuals get  $\Delta$  more utility than less efficient.

# Equity Threshold

## Example:

Maximum equity  
threshold SWF  
subject to budget constraint

$$u_1 + 2u_2 + \dots + 8u_8 \leq 100$$



# Equity Threshold

## Not regionally decomposable

### Incentive rate:

- For **large** (more utilitarian)  $\Delta$ , **rate = 1** for **one person** with a certain intermediate utility level, zero for others
- For **small** (more egalitarian)  $\Delta$ , rate is **positive**:  $\frac{a_i}{\sum_j a_j}$  for any individual  $i$ .

### Cross-subsidies:

- For **large** (more utilitarian)  $\Delta$ , subsidies are **zero**, except **positive** for the **one person** with an intermediate utility level, who benefits from the improvements of some others (namely, those with greater efficiencies).
- For **small** (more egalitarian)  $\Delta$ , positive subsidies for all:  $\frac{a_i}{\sum_j a_j}$

# Utility Threshold with Leximax

Combines utility and **leximax** to provide **more sensitivity to equity**.

SWFs  $W_1, \dots, W_n$  are maximized sequentially, where  $W_1$  is the utility threshold SWF defined earlier, and  $W_k$  for  $k \geq 2$  is

$$W_k(\mathbf{u}) = \sum_{i=1}^{k-1} (n - i + 1)u_{\langle i \rangle} + (n - k + 1) \min \{u_{\langle 1 \rangle} + \Delta, u_{\langle k \rangle}\} + \sum_{i=k}^n \max \{0, u_{\langle i \rangle} - u_{\langle 1 \rangle} - \Delta\}$$

Chen & JH 2021

where  $u_{\langle 1 \rangle}, \dots, u_{\langle n \rangle}$  are  $u_1, \dots, u_n$  in nondecreasing order.

## Solution subject to budget constraint

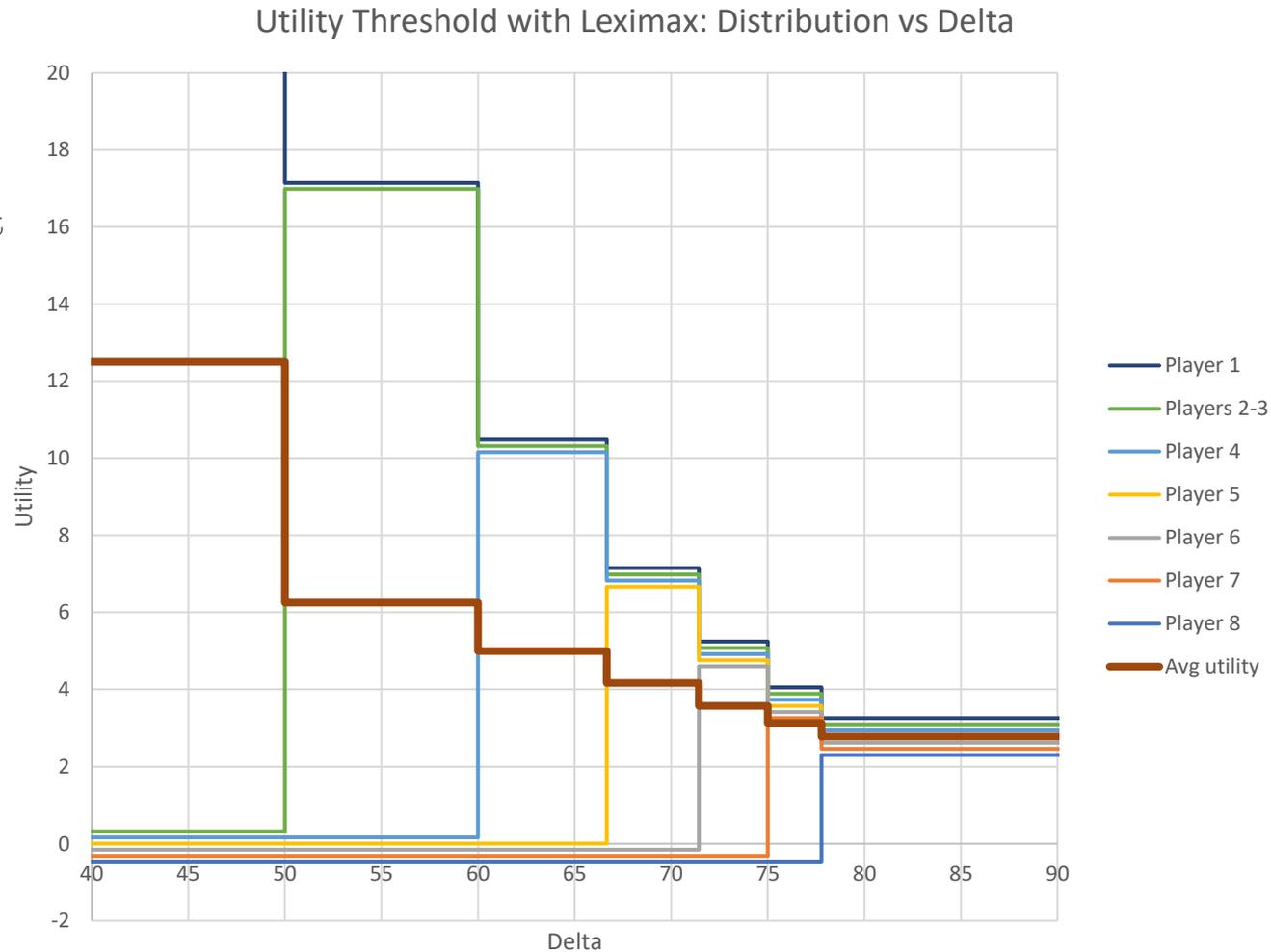
- **The  $m$  most efficient** individuals receive **equal** utility  $\frac{a_i}{m}$ , others **zero**.  
 $\sum_{j=1}^m a_j$
- Larger  $\Delta$  spreads utility over more individuals (larger  $m$ ).

# Utility Threshold with Leximax

## Example:

Maximum utility threshold  
SWF with leximax  
subject to budget constraint

$$u_1 + 2u_2 + \dots + 8u_8 \leq 100$$



# Utility Threshold with Leximax

Not regionally decomposable

Incentive rate:

- Individuals who receive **positive utility** have **positive** rate  $\frac{a_i}{\sum_{j=1}^m a_j}$ , others **zero**

Cross-subsidies:

- Positive** subsidies  $\frac{a_i}{\sum_{j=1}^m a_j}$  to those who receive positive utility
- Zero** for others.

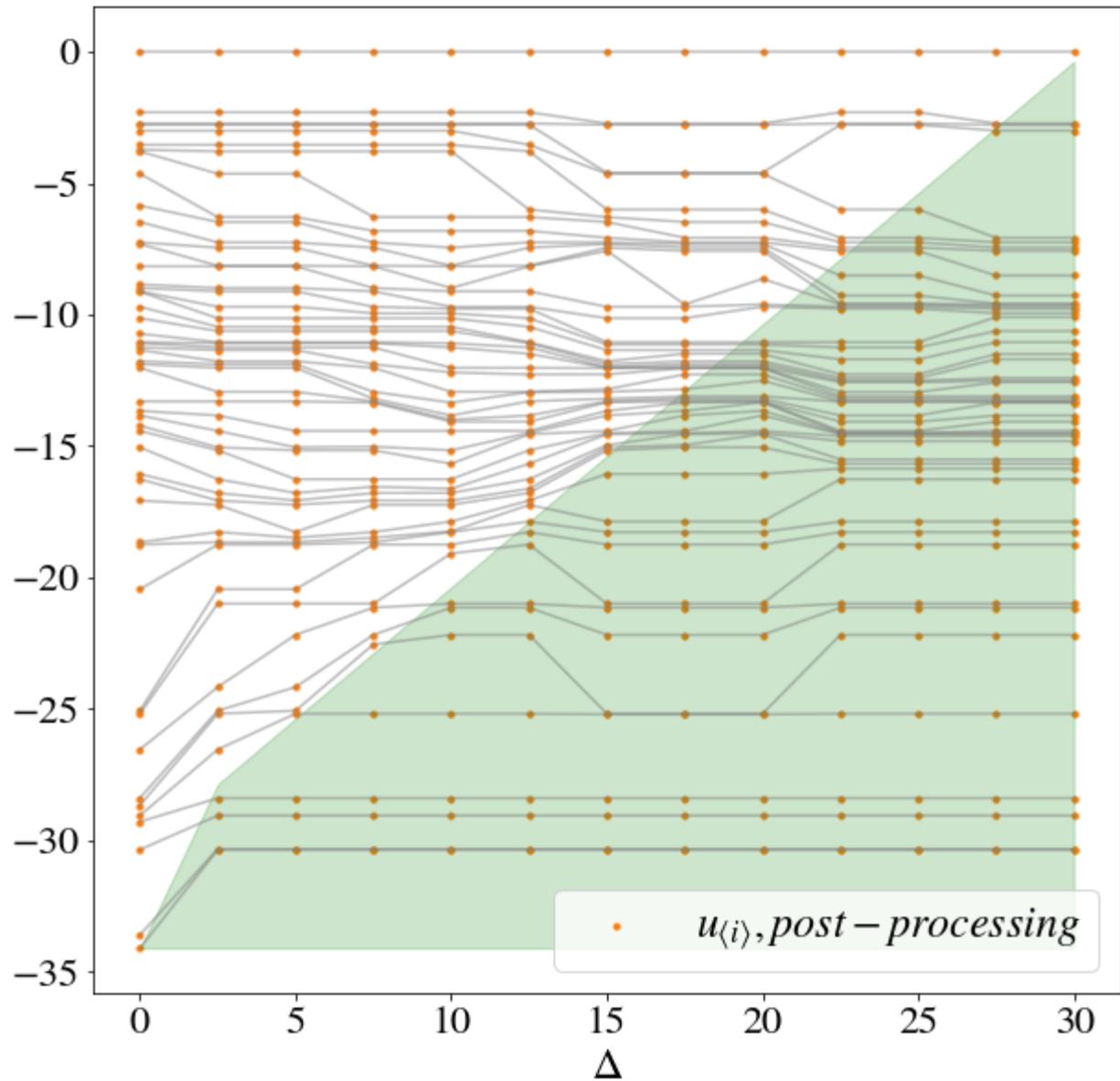
# Example of Utility Threshold with Leximax

- Select earthquake shelter locations in Istanbul.
- Utility = negative distance of each neighborhood to nearest shelter, subject to limited budget.
- 50 neighborhoods, 50 potential shelter locations.
- Solution time = 1 to 18 seconds for each value of  $\Delta$ .

Problem due to Mostajabdaveh, Gutjahr & Salman 2019

Threshold  
SWF

Utility +  
leximax



# Properties of Fair Solutions

Social welfare criterion	Solution structure with simple budget constraint	Special comment
<i>Utilitarian</i>	Most efficient party gets <b>everything</b>	Traditional objective
<i>Maximin/leximax</i>	Everyone gets <b>equal</b> utility	Leximax <b>avoids wasting</b> utility
<i>Alpha fairness</i>	Fairness <b>increases with <math>\alpha</math></b>	<b>Utilitarian</b> when $\alpha = 0$ , <b>maximin</b> when $\alpha \rightarrow \infty$
<i>Kalai-Smorodinsky</i>	<b>Same solution</b> as alpha fairness with $\alpha = 1$ ( <b>proportional fairness</b> )	Utility allotment is <b>proportional to efficiency</b>
<i>Utility threshold with maximin</i>	<b>Purely utilitarian or maximin</b> , depending on $\Delta$	Interesting structure when <b>bounds</b> are added
<i>Equity threshold with maximin</i>	More efficient parties receive $\Delta$ <b>more</b> than less efficient parties	Least efficient parties receive <b>zero</b>
<i>Utility threshold with leximax</i>	<b>More efficient</b> parties receive <b>equal utility</b> , others zero	For larger $\Delta$ , more parties receive utility but <b>smaller allotment</b>

# Properties of Fair Solutions

Social welfare criterion	Regionally decomposable?	Incentives and sharing with simple budget constraint
<i>Utilitarian</i>	Yes	<b>Only most efficient party</b> incentivized to improve efficiency, <b>no sharing</b>
<i>Maximin/leximax</i>	Yes	<b>Less efficient</b> parties have <b>greater incentive</b> to improve, benefits <b>shared equally</b>
<i>Alpha fairness</i>	Yes	<b>Less efficient</b> parties have <b>greater incentive</b> . <b>Competitive</b> when $\alpha < 1$ , <b>cooperative</b> when $\alpha > \infty$
<i>Kalai-Smorodinsky</i>	Yes, if collapsible	Same as <b>proportional fairness</b> ( $\alpha = 1$ )
<i>Utility threshold with maximin</i>	No	Same as <b>utilitarian</b> or <b>maximin</b> , depending on $\Delta$
<i>Equity threshold with maximin</i>	No	For larger $\Delta$ , only <b>one party</b> incentivized to improve and receives all benefits. For smaller $\Delta$ , <b>all</b> are incentivized and benefit.
<i>Utility threshold with leximax</i>	No	Parties who receive <b>positive utility</b> are incentivized to improve and <b>share</b> benefits of efficiency improvement.

Questions or  
comments?

