# **Technological Unemployment**

Module 12 of a course on Ethical Issues in AI

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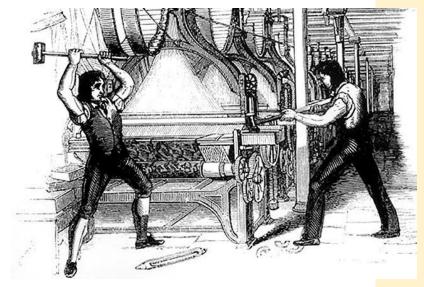
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- The first **Industrial Revolution** destroyed countless jobs.
  - Will AI and the fourth industrial revolution do the same?



- One opinion: the economy will adjust, as before.
  - The **Luddites** were wrong.
    - They smashed machines, believing that mechanization would lead to mass unemployment
    - But new jobs replaced the old ones.
    - The same will happen in this century.
    - For example, "prompt engineers"



• ...although the "adjustment" brought 150 years of violent strikes and political revolution.



Destruction in Chicago from Pullman strike, 1894



Bolsheviks storming the Winter Palace, St Petersburg (Petrograd) Russia, 1920

Another opinion: It will be different this time

AI will lead to mass unemployment with no historical

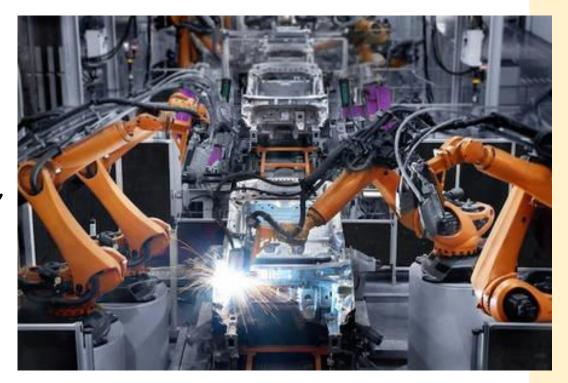
precedent.

 Because it replaces human brains.

 Current labor shortage may only hasten the trend by incentivizing automation.



- Robotic manufacturing
  - No human in sight on many a factory floor.
    - Main reason for shrinkage of middle class, not offshoring.



 Warehousing, retailing are shedding workers by the day.





Robots in Amazon fulfillment center 750,000 hired so far

- Self-driving vehicles will take over transport.
  - 3.5 million truck drivers will be out of work in U.S.
  - What happens to 1.7 million Uber & Lyft drivers in U.S.?



- White-collar tasks to be replaced by deep learning
  - Loan processing
  - Stock trading
  - Investment advice
  - Credit rating
  - Online ad placement
  - Job applicant screening
  - Parole decisions
  - Teaching!



- Medical technicians may become obsolete.
  - Is AI better than humans at reading medical scans?



#### Wealth distribution

- What to do?
  - We need some kind of **wealth redistribution** from Al-intensive industry to the general population.
  - We already have this for manufacturing
    - Manufacturing is extremely labor productive.
    - The economy **redistributes** this wealth in various ways.
    - But the redistribution mechanism is **failing** even for manufacturing.
    - What will happen when AI takes over?

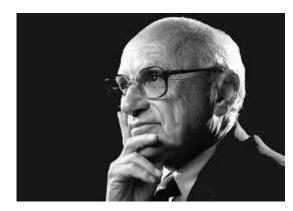


#### Wealth distribution

- One proposal: Universal basic income
  - An old idea from the political left and right.
    - Advocated by staunch libertarians Milton Friedman and F. A. Hayek in 1960s, as well as Andrew Yang today.



F. A. Hayek 1899-1992



Milton Friedman 1912-2006

#### Wealth distribution

- One proposal: Universal basic income
  - Current examples:
    - Alaska Permanent fund (\$800-2000/yr).
    - 30-40 <u>small-scale tests</u> worldwide.
  - What does business do in the meantime?



- Proposal: Workers as capitalists
  - Workers own and perhaps manage the workplace.
    - Famous example: Mondragon Cooperative in Spain
    - 80,000 employees



- As AI-based technology displaces jobs...
  - Workers can use self-layoffs.
    - They reduce their work week to a couple of days.
    - ...effectively laying themselves off most of the week.
    - ...with no reduction in pay.
  - This works because they own the technology!
    - ...and reap the rewards of its increased productivity.
    - Wealth distribution within the firm rather than by the government.



- A small step in this direction: U.S. **ESOP**s
  - Can be completely or partially employee owned.
  - Some 100% employee-owned companies:
    - Publix Supermarkets (255,000 employees)
    - Winco Foods (18,000 employees)
    - Penmac Staffing (10,000 employees)
    - Brookshire Brothers (7000 employees)



#### Pros:

- Workers own the technology and benefit directly.
- Democracy in the workplace.
- Entire work force benefits.

#### • Cons:

- How to raise the capital?
- Must ultimately cede some power to outside investors?



## Augmentation

- Human/machine partnership
  - Machines enhance human capabilities rather than displace them.
    - Humans train their robots...
    - ...to avoid humanizing "cobots"
  - Some AGI promoters are already backing into this position.



- Automate and lay off workers?
- Resist automation and lose competitiveness?

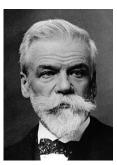


- Failure to automate is ungeneralizable?
  - Reason to resist automation: continue to provide good-paying jobs.
    - But today's good-paying jobs exist only because past employers have adopted new technology, despite layoffs.
    - Failure to do the same is **not generalizable**.

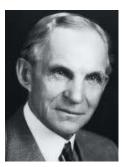
- Failure to automate is ungeneralizable?
  - This misunderstands labor history.
    - Most new technology is introduced by starting new firms, not by laying off workers in existing firms.
    - This causes layoffs in other firms, but generalized refusal to lay off workers in one's own firm is consistent with technological progress.



**Brunel** 



Solvay



Ford



Westinghouse



Jobs

- Utilitarian arguments
  - Try automation with augmentation.
    - Clearly utilitarian if feasible.
  - Try delayed automation with attrition.
    - Benefit to workers may outweigh utilitarian cost of delay.
  - If competition forces automation now, do it.
    - Far more utilitarian to automate than to go out of business.

