



































UNCERTAINTY TOLERANCE

- But the British compensate with a conservative streak.
- Strong respect for tradition.
- · Passion for gardening.





Part of royal family (2011 wedding photo)

UNCERTAINTY TOLERANCE Humor makes fun of themselves and others. Much irony, sarcasm. British sitcoms FAWLTY TOWERS Mr Bean

UNDERSTATEMENT

- British are famous for understatement.
- For example, in recommendation letters.
- Courtesy and etiquette are important.
- But they can be brutally frank or sarcastic (in a polite way).



Mind your table manners

POWER DISTANCE

- Generally low power distance.
- But class hierarchy persists (exclusive schools, proper accent)
- · Greater power distance in the business world.
- · A façade of democracy, but the boss usually makes the decisions



Winchester College, boarding school for boys Oldest "public" school, £42,000 per year

UNCERTAINTY TOLERANCE

- Strongly individualistic, independent thinking
- Starts with alienated youth
- · Origin of modern democracy
- Pathbreaking science





UNCERTAINTY TOLERANCE

- British are generally accepting of immigrants, foreigners.
 - Despite what we hear in the media with respect to Brexit, etc.
- Historically, a masculine culture
 - Still evident in militarism
- But beware of political correctness.
- · Particularly regarding feminism





Elizabeth I Victoria Greatest British monarchs?

SOCIAL ETIQUETTE

- British say they invented the queue
- Probably true. Dates from early Industrial Revolution.
- You earn privileges by queuing up.
- They love the National Health Service despite queuing.
- Don't complain about unpleasant conditions or bad service
 - "Stiff upper lip"



Queue at Wimbledon tennis finals

PURITANISM

- Oliver Cromwell was the most famous Puritan leader
 - "Lord Protector," 1653-1658.
- Strove to eradicate Catholicism (even in Ireland) and reform the nation's morals.
- · Strict rules to purify life
- · Closed all theaters, many inns.
- · Punished swearing by fine or prison.
- Punished work and sports on Sunday by fine, whipping or stocks.
- · Banned colorful dresses, makeup.
- · Banned Christmas celebrations.



Oliver Cromwell (1599-1658)

UNCERTAINTY TOLERANCE

- · Cromwell followed in footsteps of John Calvin
- One of the founders of Protestant Christianity (with Martin Luther, Huldrych Zwingli).
- Strongly influenced Presbyterians in Scotland, and thereby Pittsburgh and CMU.
- · Ruled Geneva with an iron hand
 - Not unlike the Taliban in Afghanistan.
 - Everyone required to confess their faith.
 - Purified religion of Catholic influence, many festivals, sacraments – all viewed as unscriptural.
 - Listed forbidden names for babies.
 Banned dancing, fancy clothes, card games, dice, and other "worldly pleasures."



John Calvin(1509-1564)

PURITANISM

- Deep influence on US
- Plymouth Rock is part of folklore
- Thanksgiving holiday actually due to A. Lincoln, 1863.
- Purity extended to life in general
- A pure soul and a clean life.
- Hard work leads to heaven.
- Cultural function
- Cleanliness provides a sense of control over one's fate.



William Bradford and Pilgrims landing at Plymouth Rock (1620)

PURITANISM

- One finds purity movements in other religions.
- For example, Wahhabi (Salafi) movement in Islam.
- Advocates strict adherence to scripture (Qur'an).
- Emphasizes ritual purity.
- Aims to keep the faith "clean" of outside influences, including some Shia ideas.
- Strict regulation of relations between the sexes.
- Strict rules for attire, diet.
- Al-Wahhab allied with Muhammad bin Saud to create first Saudi state (Diriyah, 1744).



Muhammad ibn Abd al-Wahhab (1703-1792)

PURITANISM

- Takes many forms in the U.S.
- · Healthy diet, preoccupation with hygiene.
- · "Dirty" jokes, etc.
- Prohibition of "dirty" language now appears as politically correct speech.
- Sex morals now appear as anti-smoking ethic, fitness, standing at desk, etc.



Ubiquitous in U.S.



anti-smoking law, 2017