

# Operations Research as Empirical Modeling

John Hooker  
Carnegie Mellon University  
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## OR as Modeling

- Current practice: research in OR is primarily about **algorithms**.
  - **Computational performance** is very important in research literature.
- **Thesis:** OR should be primarily about **empirical modeling**.
  - Algorithmic work should be **auxiliary**.

# Modeling as Science?

- Conventional wisdom: Modeling is an **art**, not a science
  - Unlike algorithms.

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  - **Creation** of models is an art.
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## Modeling as Science?

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- This is based on confusion.
  - **Creation** of models is an art.
  - Creation of **algorithms** is also an art!
- **Most of the sciences** build empirical models.
  - Quantum mechanics, thermodynamics, genetics, etc.
  - OR should do likewise.
  - OR models are **prescriptive**, as opposed to descriptive.

# Taking the Modeling Task Seriously

- An **empirical model** is a succinct and rigorous description of a natural phenomenon...
  - ...from which one can deduce **empirically testable** consequences.
  - Usually written in a formal language (e.g., mathematics).
  - Should be **explanatory**.

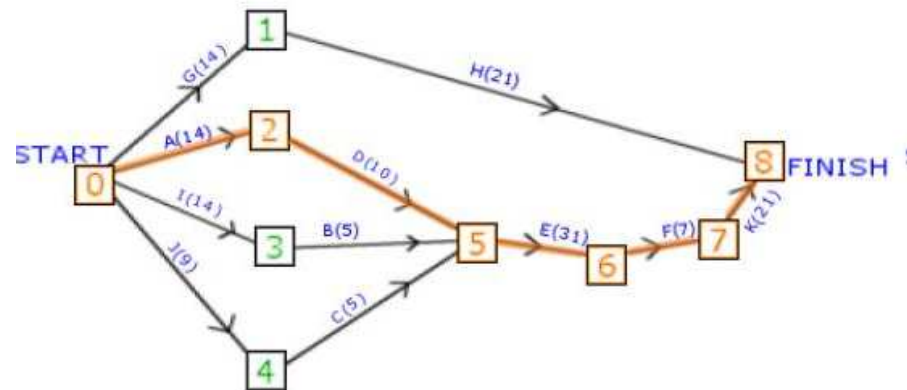
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  - Usually written in a formal language (e.g., mathematics).
  - Should be **explanatory**.
- **OR models** are rigorous and make testable predictions (e.g., optimal solutions).
  - But too often they are **not explanatory**.
  - For example, long list of inequality constraints.



# Empirical Modeling in OR

- One **can find** empirical modeling in OR.
- For example, **network flow** models.
  - They **elucidate** the problem.
  - Easy to deduce consequences and test the model.
- In particular, **critical path** models.
  - Very simple explanation of why projects get **behind schedule**.



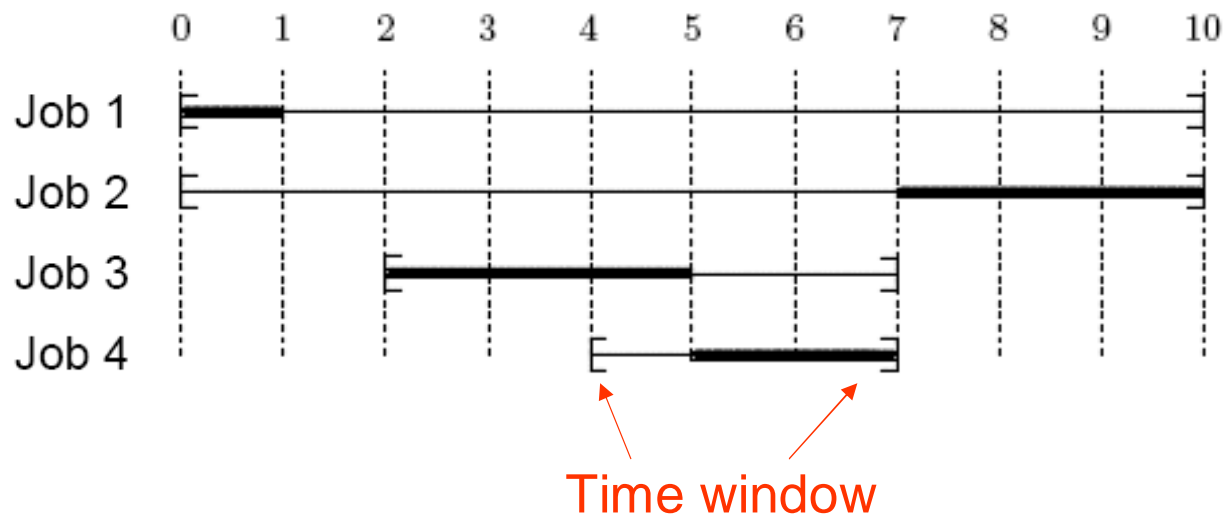
## Edge Finding for Disjunctive Scheduling

Schedule jobs so that they do not overlap in time.

Job	Release time	Dead-line	Processing time
$j$	$r_j$	$d_j$	$p_j$
1	0	10	1
2	0	10	3
3	2	7	3
4	4	7	2

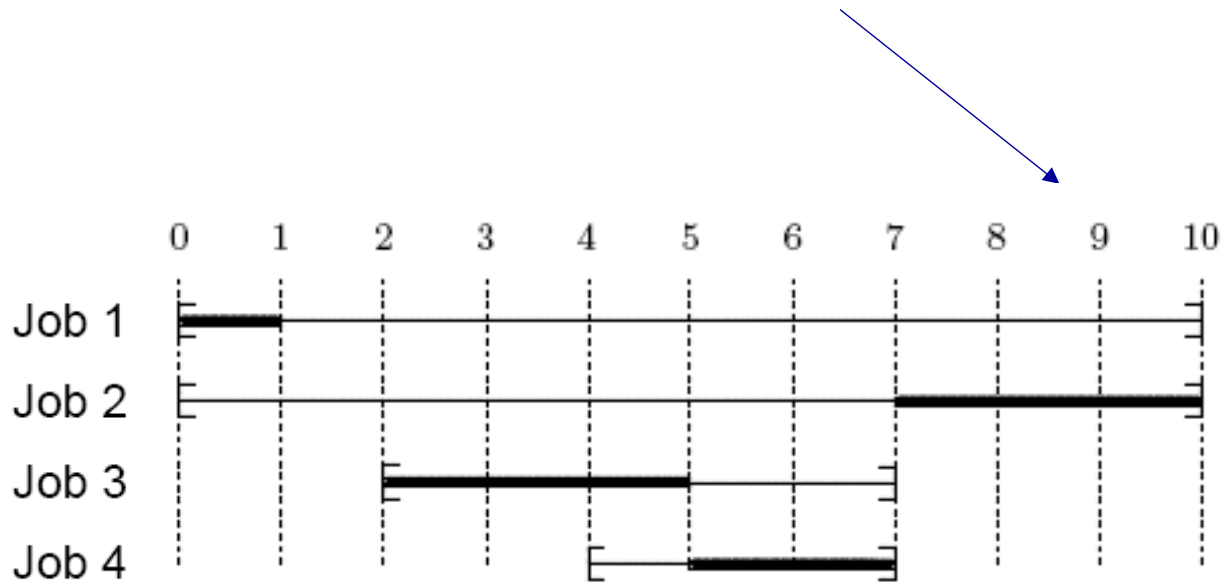
## Edge finding for disjunctive scheduling

A feasible (min makespan) solution:



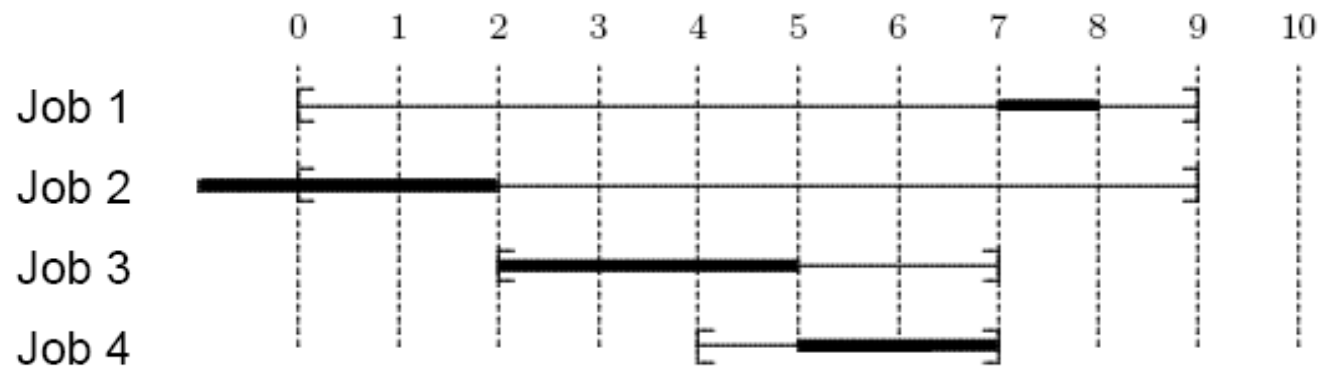
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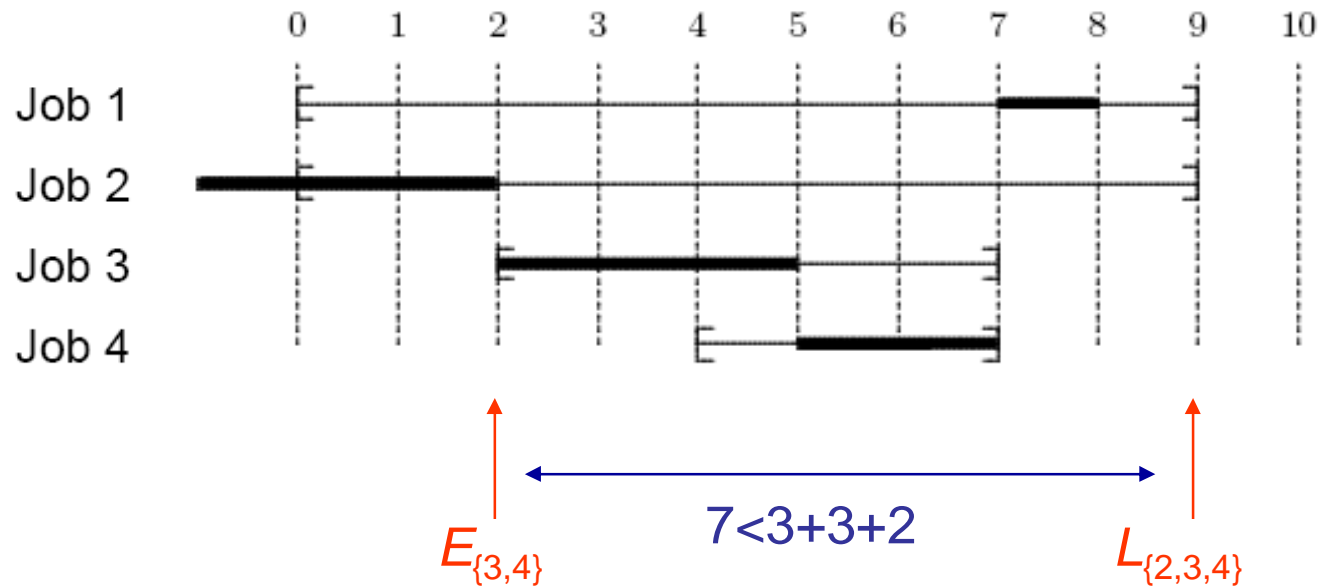
We will use edge finding to prove that there is no feasible schedule.

## Edge finding for disjunctive scheduling

We can deduce that job 2 must precede jobs 3 and 4:  $2 \ll \{3,4\}$

Because if job 2 is not first, there is not enough time for all 3 jobs within the time windows:

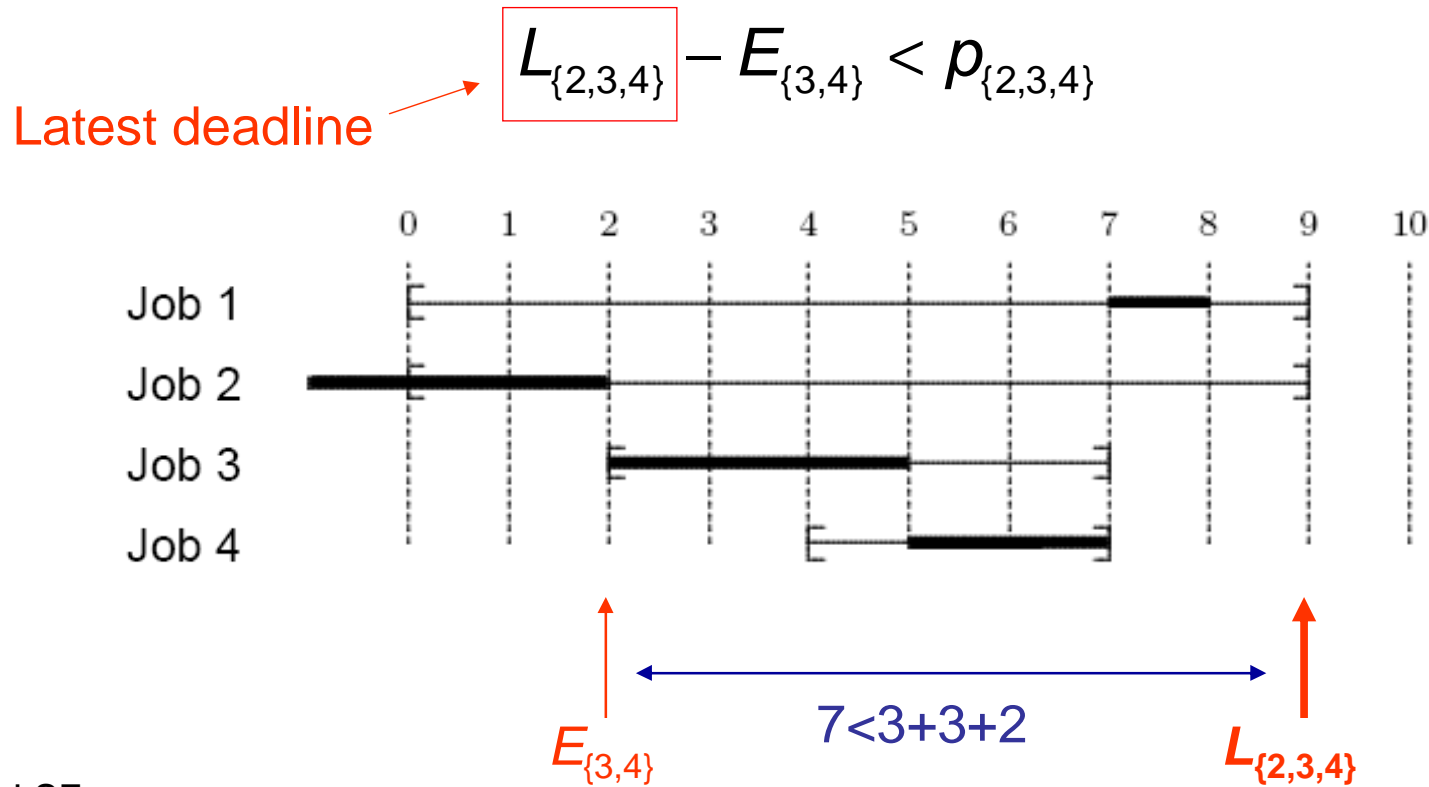
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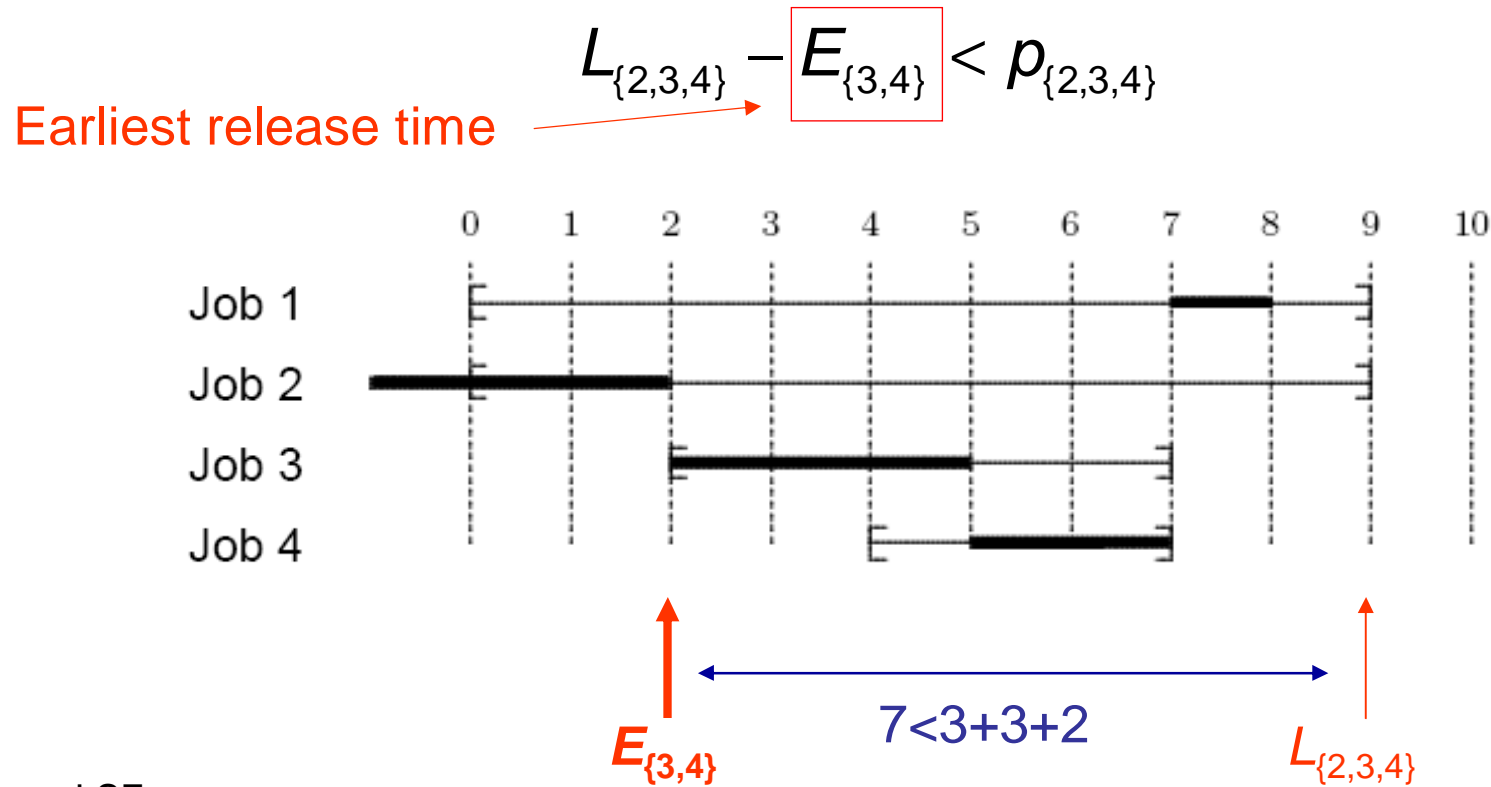
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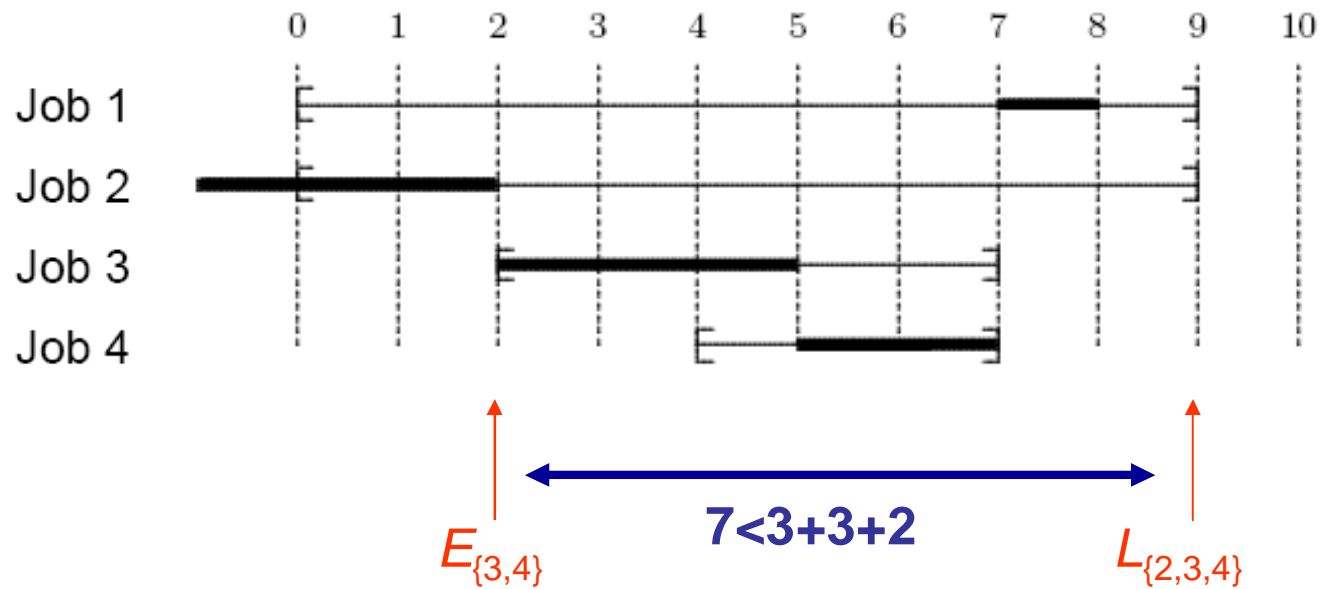


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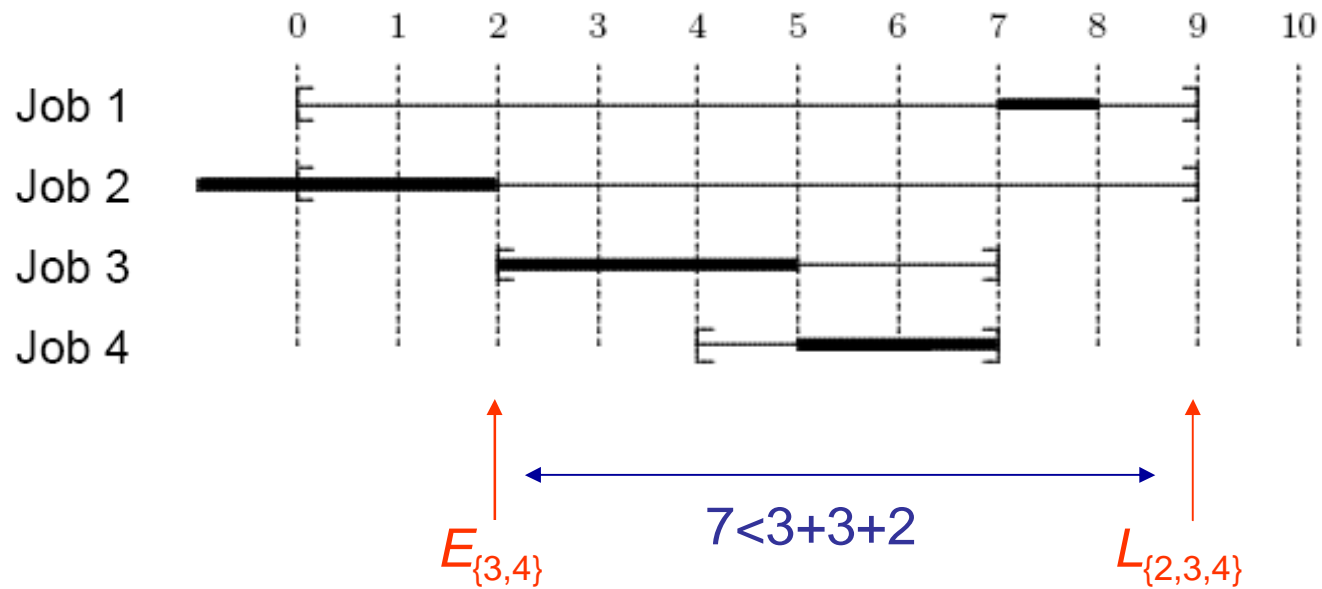


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$$L_{\{3\}} - p_{\{3\}} = 4 \quad L_{\{4\}} - p_{\{4\}} = 5 \quad L_{\{3,4\}} - p_{\{3,4\}} = 2$$



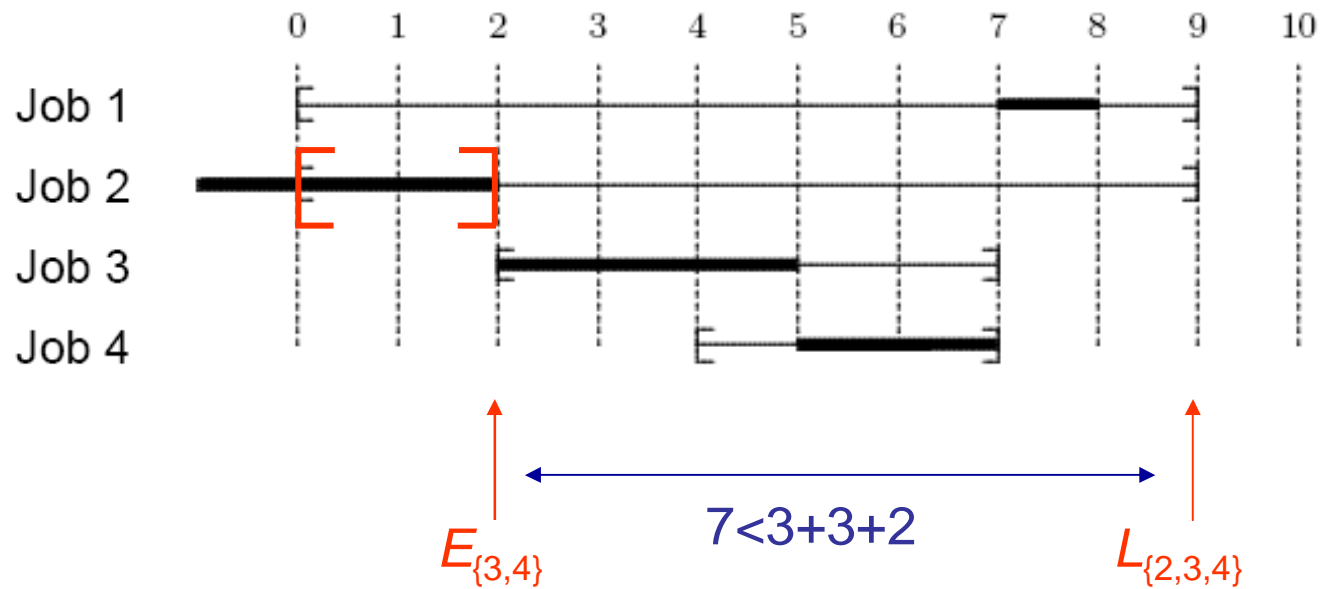
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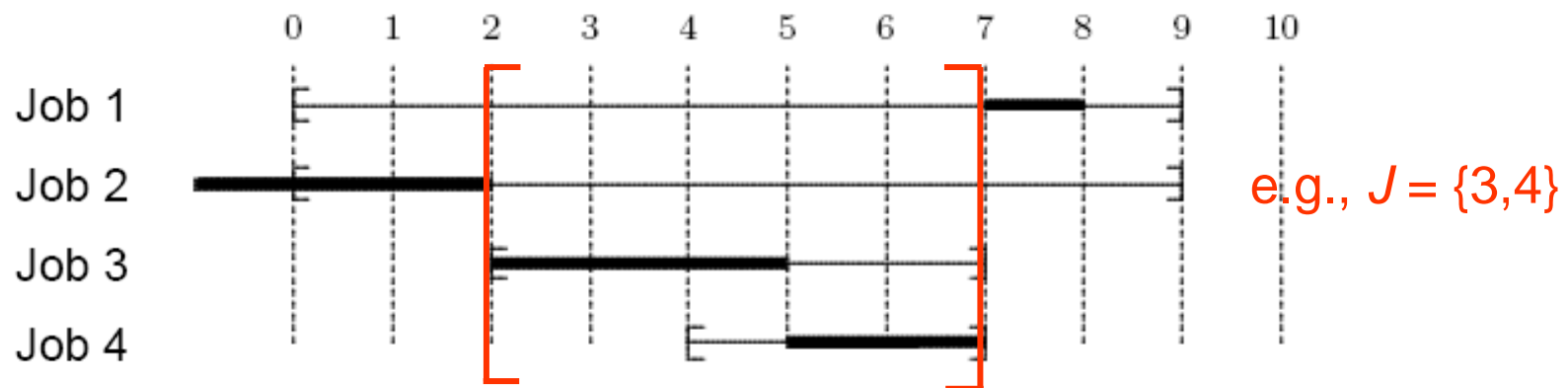
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Since time window of job 2 is now too narrow, there is no feasible schedule.



## Edge finding for disjunctive scheduling

**Key result:** We only have to consider sets  $J$  whose time windows lie within some interval.

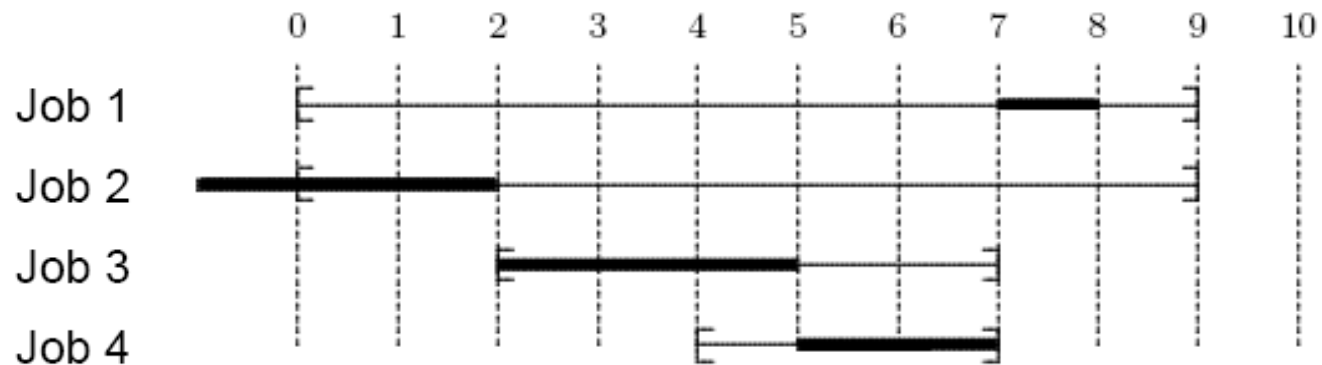


There are a polynomial number of intervals defined by release times and deadlines.

Updating of time windows can also be done in polytime.

## Edge finding for disjunctive scheduling

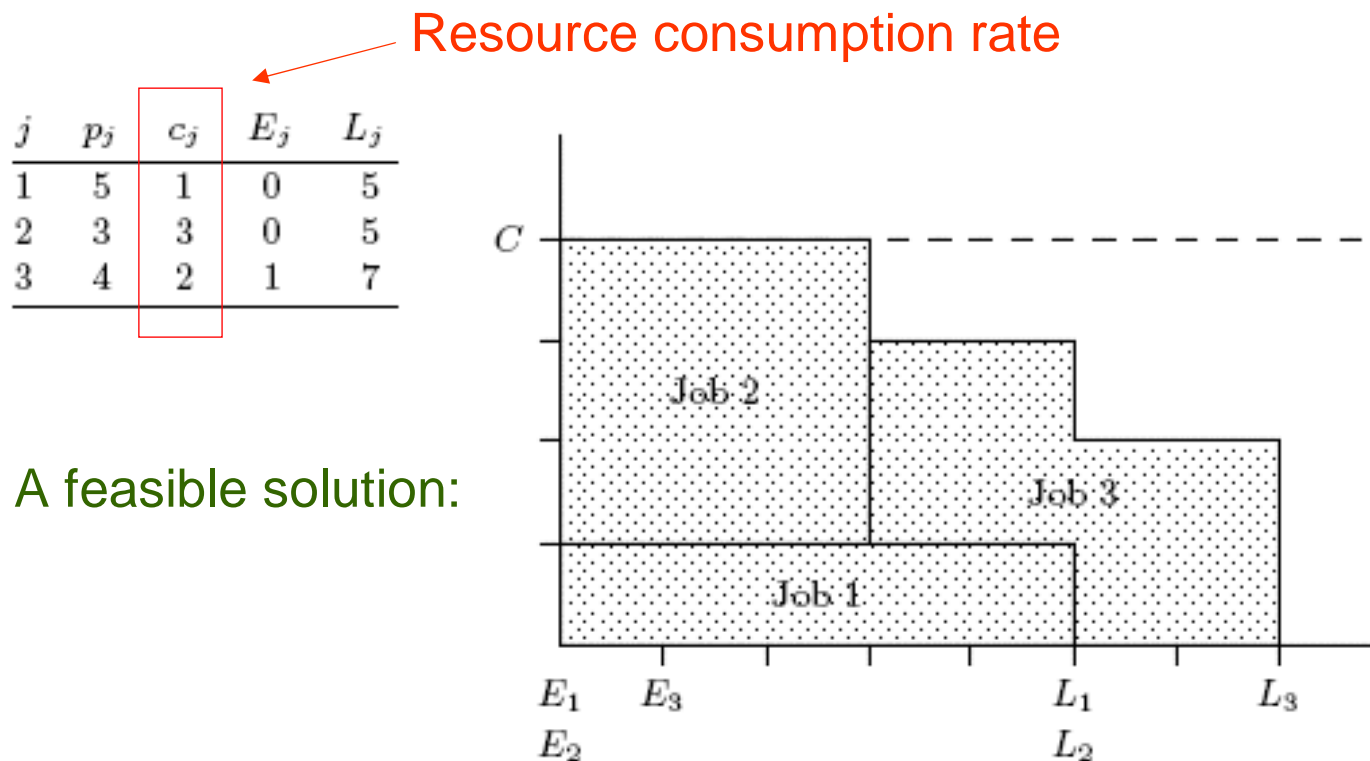
This not only allows us to identify some infeasible schedules, but provides some **understanding** of why there may be no feasible schedule.



...even though the theory is not complete.

# Edge Finding for Cumulative Scheduling

Schedule jobs in parallel so that total rate of resource consumption is within the limit  $C$ .

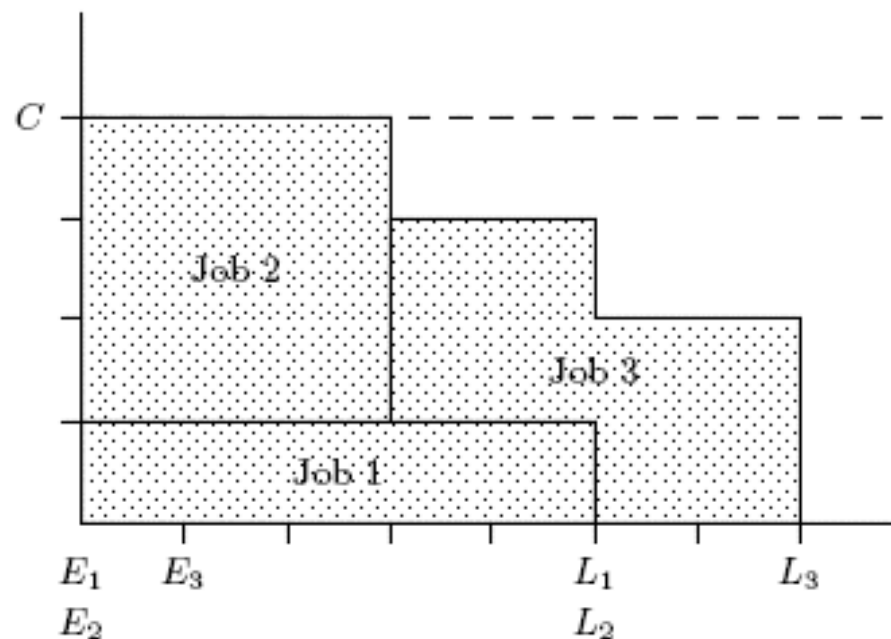


## Edge finding for cumulative scheduling

We can deduce that job 3 must finish after the others finish:  $3 > \{1,2\}$

Because the total **energy** required exceeds the area between the earliest release time and the later deadline of jobs 1,2:

$$e_3 + e_{\{1,2\}} > C \cdot (L_{\{1,2\}} - E_{\{1,2,3\}})$$



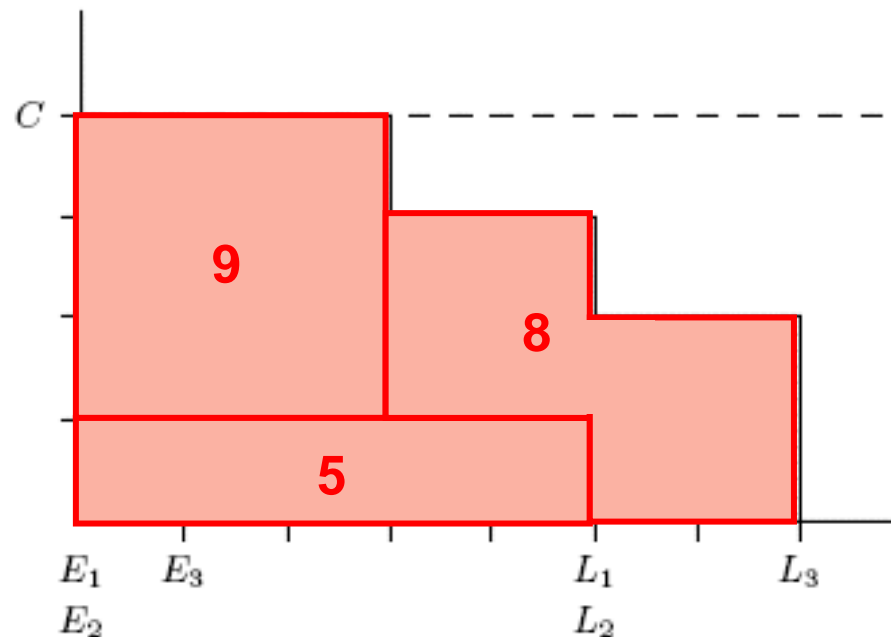
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Total energy  
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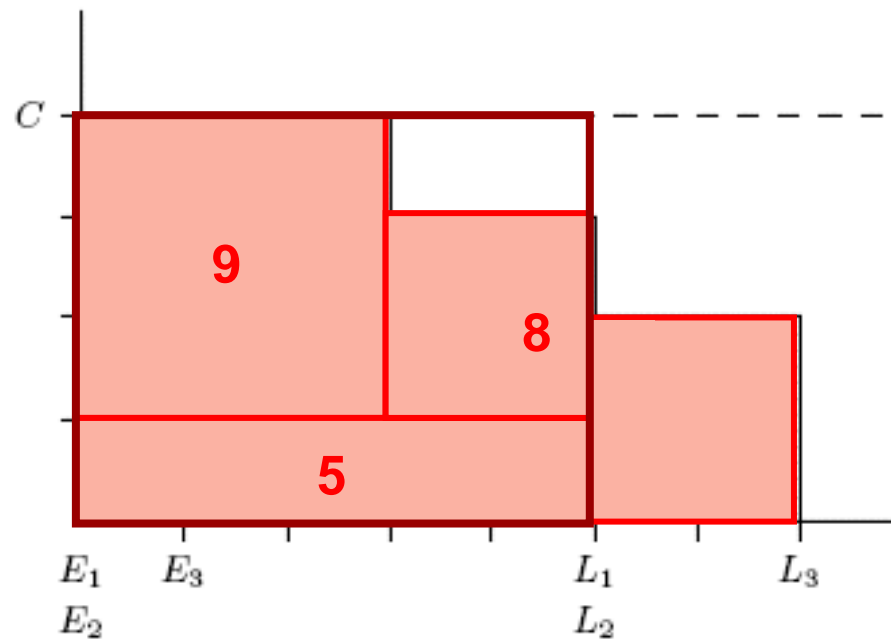
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Area available  
= 20



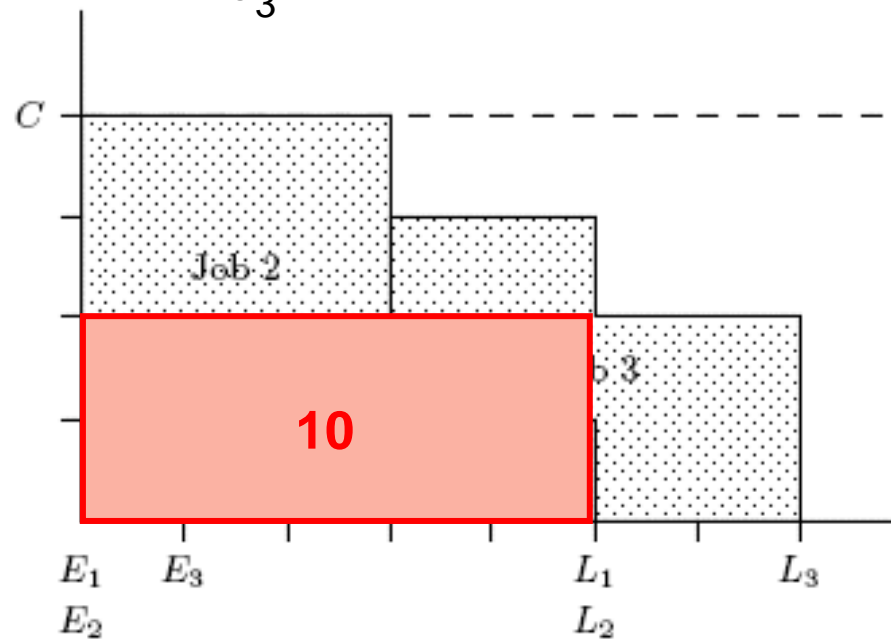
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Energy available  
for jobs 1,2 if  
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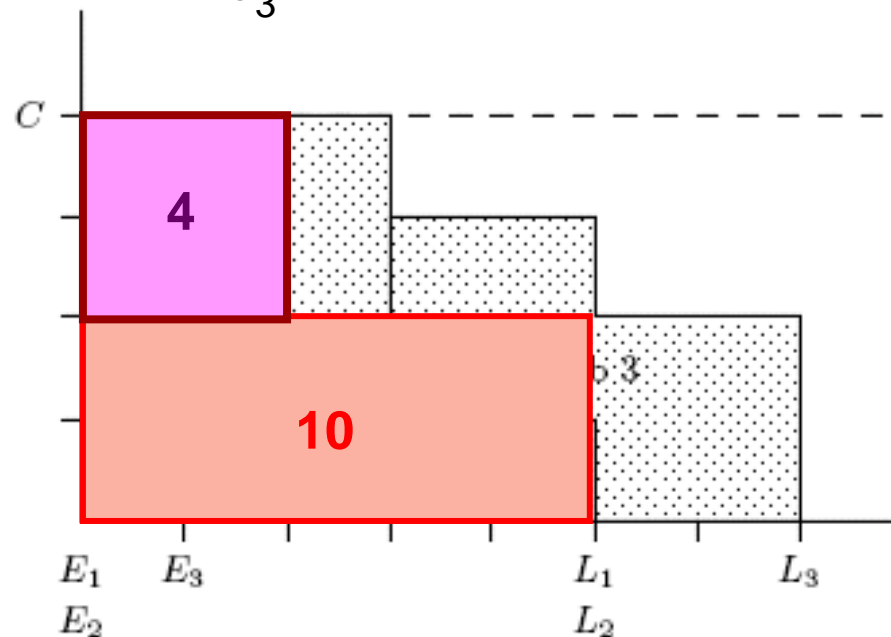
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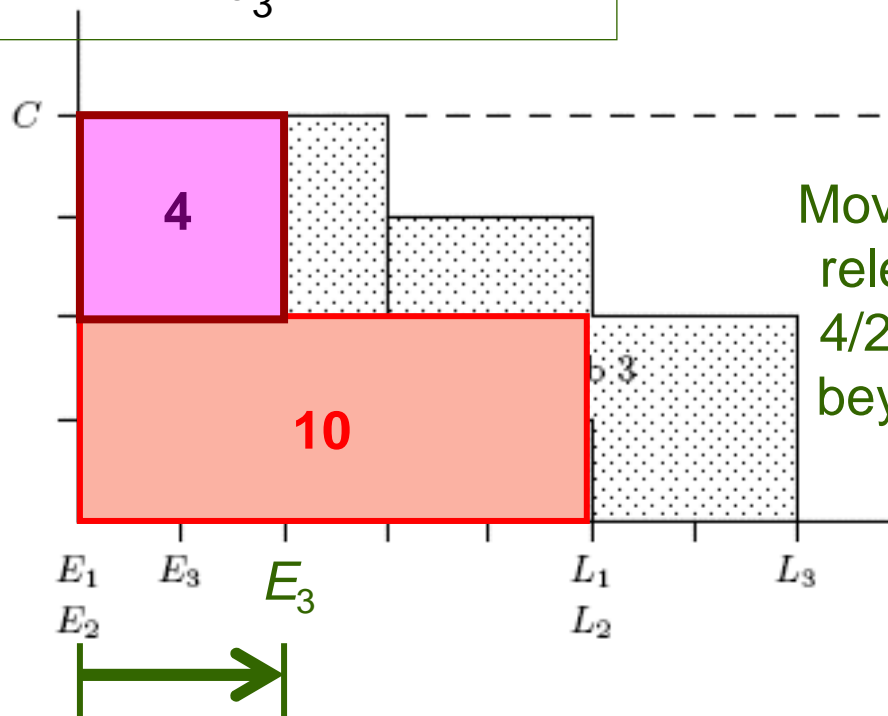
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Move up job 3 release time  $4/2 = 2$  units beyond  $E_{\{1,2\}}$

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- There is an  $O(n^2)$  algorithm that finds all applications of the edge finding rules.
- The concept of **energy** provides a (partial) **explanation** of why there may be no feasible cumulative schedule.
- Other propagation rules for cumulative scheduling use the concept of energy.
  - Extended edge finding.
  - Timetabling.
  - Not first/not last rules.
  - Energetic reasoning.

# Subject Matter of OR Models

- Chemistry studies molecules, biology studies living things.
  - What does OR study?



## Subject Matter of OR Models

- Chemistry studies molecules, biology studies living things.
  - What does OR study?
- OR studies the **formal structure of human activities**.
  - Scheduling, production planning, logistics, queuing, product design, location decision, etc., etc.

# OR and Mathematics

- OR is **not mathematics**.
  - Mathematics operates at a higher level of abstraction but obtains fewer results.
  - OR **uses** mathematics.
  - Just as study of heat transfer uses differential equations.

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- OR is **not mathematics**.
  - Mathematics operates at a higher level of abstraction but obtains fewer results.
  - OR **uses** mathematics.
  - Just as study of heat transfer uses differential equations.
- OR is **not applied mathematics**.
  - It does not simply apply mathematical theory.
  - It requires **theory formation** of its own.
  - It studies scheduling, planning, logistics, and design, not directed graphs, polyhedra, and other mathematical objects.

# OR and Mathematical Programming

- Let's grant that **mathematical programming** is mathematics.
  - Linear programming studies how polyhedra relate to linear functionals.
- Then mathematical programming is **not** a branch of OR.
  - It is a **tool** for OR – one that may be developed by OR people.
  - As when Newton developed fluxions (differential calculus) for mechanics.

# OR and Mathematical Programming

- Linear programming as developed by Dantzig/von Neumann is **OR as well as mathematics**.
  - Mathematics, yes – linear algebra, Farkas lemma, etc.
  - But it also explains economic/operational phenomena (reduced costs, basic solutions), 2-person games, etc.

## Role of Computation

- Why the preoccupation with computational issues?
  - Perhaps partly because it is a convenient gatekeeper.
  - It is the way we compute consequences of a model.
  - Granted, it is particularly crucial in OR, as in fluid mechanics.
- Yet computation should be the **servant** and not the master.

## OR as Empirical Science

- We should **reject** models that are **disconfirmed** in practice.
  - We rarely speak of a model as being “false.”
  - This is because we have forgot what modeling is all about.
  - An OR model can be false (fails to described reality) as an ecological model of the Indian Ocean can be false.

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  - An OR model can be false (fails to described reality) as an ecological model of the Indian Ocean can be false.
- A scheduling model is disconfirmed if schedules that it says are feasible cannot be implemented in practice.
  - Perhaps because setup times are sequence-dependent, which calls for a different model.
  - The aim is to **explain what is going on** at a structural level when people schedule activities.



## OR as Empirical Science

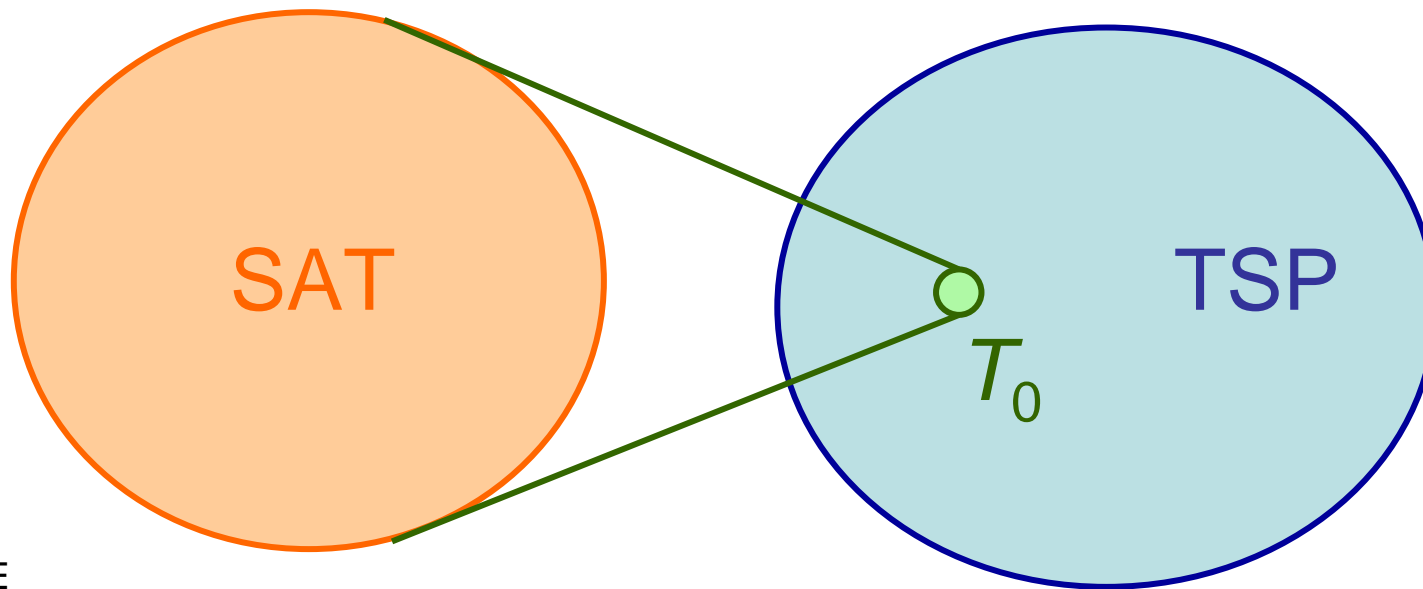
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## OR as Empirical Science

- Empirical  $\neq$  nontheoretical.
  - Consider quantum electrodynamics.
- An OR theory (model) is **intellectually interesting** to the extent that it explains our experience.
  - This is true even for the theory of computation, such as **NP-completeness theory**.
  - It is interesting only to the extent that it is **empirical**.

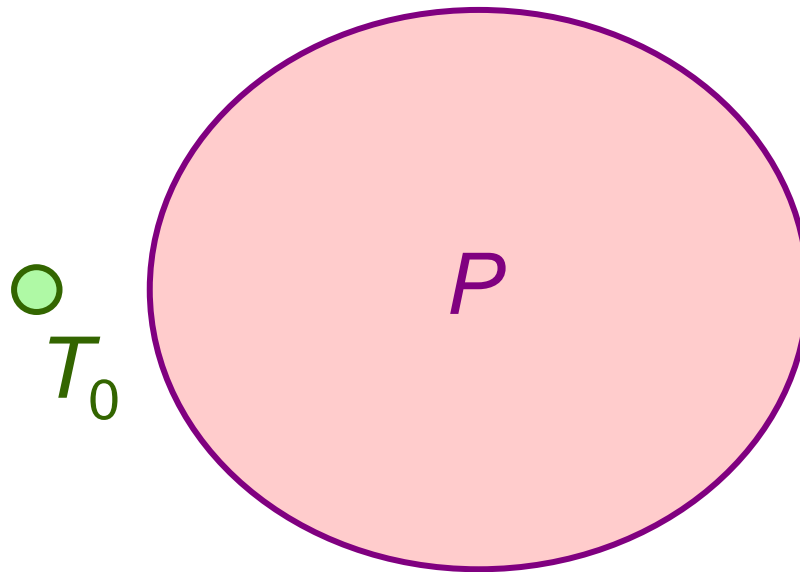
## NP-Completeness Theory

- TSP is judged to be **NP-complete** because there is a polynomial reduction of SAT to a very special class ( $T_0$ ) of TSP instances.
- On what grounds do we say that TSP instances are **characteristically** hard?



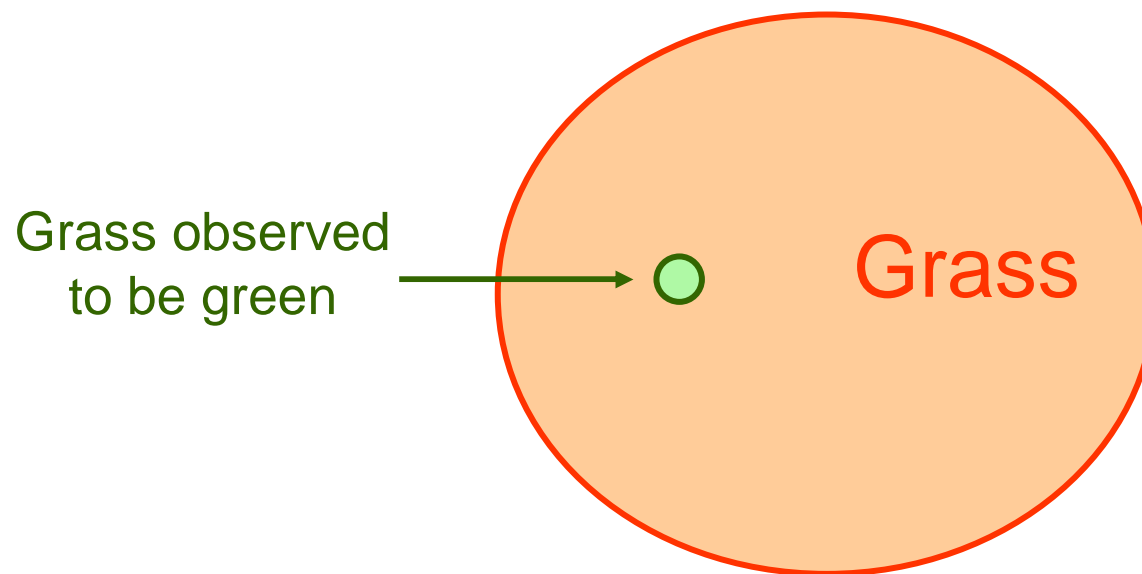
## NP-Completeness Theory

- We could just as well as that problems in  $T_0 \cup P$  are characteristically hard!
  - $P$  = set of all easy (polynomially soluble) problems.



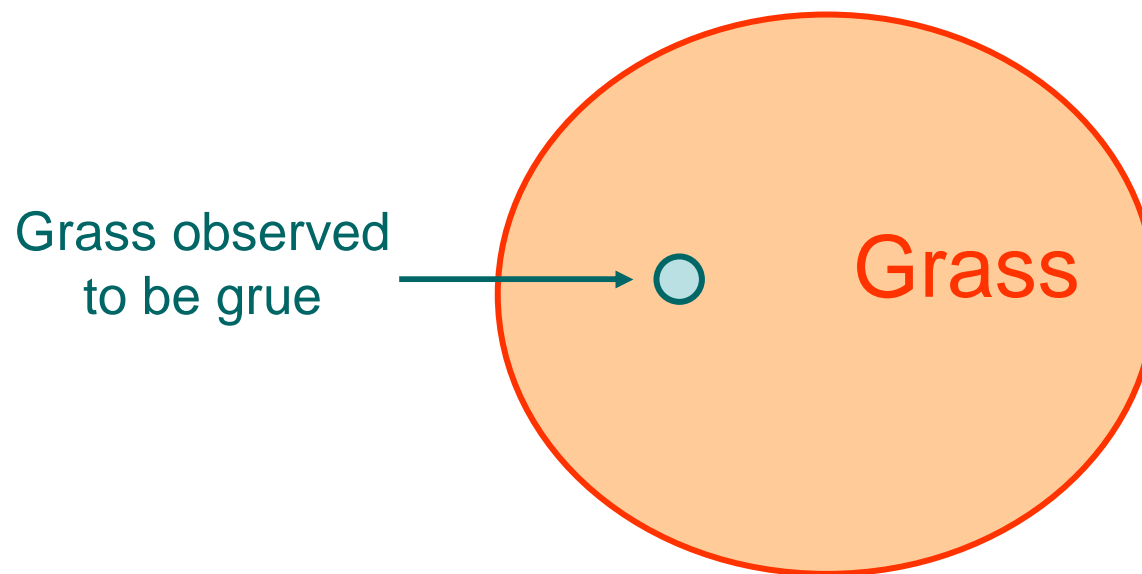
## NP-Completeness Theory

- We must show that TSP is a **natural kind**.
- **Green** is a natural kind.
  - Observing some green grass is evidence that grass is characteristically green.



# NP-Completeness Theory

- We must show that TSP is a **natural kind**.
- **Grue** (= green if date is prior to 2015, blue otherwise) is not a natural kind.
  - Observing some grue grass does not show that grass is characteristically grue.



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# NP-Completeness Theory

- We know **empirically** that green is a natural kind.
  - In fact, physical theories help explain **why** it is a natural kind.
- We know **empirically** that TSP is a natural kind (if we know it at all).
  - In computational experience, TSP instances outside  $T_0$  tend to get hard as they scale up.
  - However, NP-completeness theory doesn't explain **why** TSP is a natural kind.
  - We need a more adequate empirical theory of tractability.



# Prescriptive Modeling

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  - Variables refer to natural phenomena.
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  - Variables refer to phenomena.
- OR modeling is **prescriptive**.
  - Variables can refer to human **decisions**.
- This may have led OR away from explanatory modeling and postoptimality analysis.
  - Focus on recommendations for the client.
  - But to make responsible decisions, the client must understand the problem, too.

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# Computational Technique

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- **Practical** reasons not to define OR by its techniques:
  - Resistance to new techniques (cf. control theory).
  - No one understands what the field is about.
- **Fundamental** reason not to define OR by its techniques:
  - A field is energized by a **mystery**, not the techniques it uses to probe the mystery.

## OR's Task

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- OR does not address perennial questions.
  - ...as do physics, biology, cosmology.
- But OR has the urgent task of understanding **complex human activities**.
  - Agriculture, manufacturing, transport, waste disposal, security, health care, information, financial services, justice.
  - They are increasingly unstable and unjust.
  - We must take charge of these systems and make them work.
  - OR must provide **understanding** as well as tools.

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- Publication.
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- Publication.
  - Main criterion should be explanatory value rather than speed of the algorithm.
  - Publish enlightening analysis even when there is no algorithm.
- Ancillary role of computation.
  - ...although structural analysis can be a key to fast computation.
  - Mathematical proof, etc., continues to be important.

# Implications for the Field

- Benchmark problems.
  - Distinguish modeling from problem statement.
  - Get rid of problem sets like MIPLIB.
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  - Get rid of problem sets like MIPLIB.
  - Replace the MIP models with problem statements.
- Modeling.
  - Create perspicuous models.
  - Get rid of unreadable LP, MIP models.
  - Software tools should reflect centrality of modeling.
  - Get rid of formal modeling language as user interface.

# Implications for the Field

- Solving
  - Support **interaction of modeling and solution** to exploit problem structure.
  - Emphasize **postoptimality** and **what-if** analysis.
  - Use integrated solvers/modeling systems.
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  - Get rid of individual IP solvers, LP solvers, CP solvers, GO solvers, etc. etc.
  - Domain-specific solvers are OK.
- Research direction.
  - Deeper understanding of wider variety of operational problems.